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Briefing

Double 'first'
for Shadow

ALTERGO'S Shadow II teleprocessing monitor has won a double first in a US user poll by becoming the first UK developed product and the first full function TP monitor to enter the Datapro annual software roll of honour.

Datapro bases its annual Honour Roll on US user ratings in areas including throughput and efficiency, ease of use, technical support and training, and overall satisfaction.

This year, the Datapro survey embraced some 2,000 products of which only 30 were placed on the Honour Roll.

Micro factory

THE Wirral and Cheshire are among potential sites for the GEC/Fairchild semiconductor factory, GEC confirmed this week. Meanwhile, the country's other venture into high volume semiconductors, Immos, has got into hot water. It placed a non-NEB approved recruitment ad in Northern editions of the Guardian last week for staff for the Bialton area, where Immos has a temporary centre (CW, November 30). North-Eastern VEs are furious, accusing the company of trying to pre-empt a government decision. Immos, however, says that a final decision about the location of factories has yet to be made.

Job fears

ACCELERATION of the System X programme by the Post Office (CW, July 27) has raised fears of sharp reductions in manpower requirements in the Post Office Engineering Union. Fred Hertz, who recently took over responsibility for the union's Committee B, covering external cable work, has asked the Post Office's technical headquarters for an urgent assessment of the manpower requirement for the next phase of its programme.

ICL exports

IN 1977 ICL exported £40 million more equipment than it imported, according to ICL managing director Dr Chris Wilson. This compares with the overall UK deficit of £200 million. Dr Wilson told a CSA meeting last week. Without ICL and the CSA, the UK's balance of payments deficit in computer products would be £100 million in five years from now. He predicted that by then ICL would have 10% of the £6,000 million a year total market in Europe.

Dr Wilson warns and warns CSA, p. 11.

Profit forecast

RESULTS for 1977-78 are due from ICL at lunchtime today (Thursday). Forecasts from analysts are in the range £35 to £40 million profit on turnover of £1.52 billion. Wood Grieve's Graham Meek is expected to say that 1978 profit will be £38.9 million on turnover of £1.52 billion.

COMPUTER WEEKLY

Number 631

Thursday, December 14, 1978

Price 18p

28,558 through
the turnstiles
at Compec

COMPEC 78 was an occasion for justification as well as serious business, and Computer Weekly regional advertising managers Harry Alken (left) and Ken Parrott (right) had plenty to smile about when Modular Technology's Buzly girls caught them on CW's stand at the show.

More fun was to be found at the Perkin-Elmer Data Systems stand, where visitors were invited to key in their forecast of overall attendance on an Intertala minicomputer.

As a result, Mrs J. Bradley, a programmer with Warrington in Rochdale, is Tewerite-bound on a remarkably accurate forecast. The actual figure was 28,558, almost double last year's 14,349, and Mrs Bradley's forecast of 28,567 was only nine out. The 1978 figure included 832 overseas visitors, three times as many as came to Compec 77.

● More Compec news and pictures: Pages 12/13.

Whitbread may put
its own viewdata
on the market

By Donald Kennett

A PRIVATE viewdata software package developed by Whitbread for in-house use has attracted so many inquiries that the big brewer is considering making a one-off sale of the marketing rights.

Whitbread's system has been running since the beginning of the year with eight adapted television sets on one site supplied by GEC and using separate modems. The next stage will be to add eight more terminals on remote sites.

Unlike the Post Office Prestel

server, which is based on GEC 4080 minis, the Whitbread viewdata service uses Data General Novas and has been developed in close consultation with the GEC Hirst Research Centre at Wembley, which has been working on a low-cost Data General based viewdata system (CW, August 17).

A member of the Hirst viewdata team, GEC's Dr Edward Insan, said that the team is working with several firms which are developing their own systems. The team func-

tions as a consultancy on viewdata systems and is also developing a total systems capability, offering all the necessary hardware and software for a viewdata network's terminals, computers and exchanges.

Whitbread project manager Doug Thornbury explained that the system functioned just like any computer based information network with the differences that modified TV sets were less off-putting to use than obvious.

● Turn to page 21

Rate fears
soothed

INITIAL fears among local authorities that a property rating revolution, to be carried out by the Inland Revenue in 1982, would result in a phenomenal amount of keyboard input and manual checking of data, has been lessened following a meeting this week between local authorities and the Inland Revenue.

Originally, the Inland Revenue decided that all the revised information, to be processed by a system code-named Vallat 82, would be distributed to local authorities in the form of print-outs, requiring a high volume of data prep.

However, the Inland Revenue said that now it has "every intention" of releasing the revaluation data on magnetic tapes.

● Turn to page 2

Dol report backs Sir Keith's PO line

THE Post Office should allow freedom of equipment attachment to the public communications network, according to the National Committee on Computer Networks report, published last week.

Set up over two years ago to advise the Department of Industry on the policy for the installation and operation of computer networks, this conclusion is a political hot potato.

In an exclusive interview with Computer Weekly earlier this year (CW, April 27), Sir Keith Joseph committed a future Tory government to introducing legislation to free the Post Office monopoly as an urgent priority, particularly in relation to equipment attachments.

Frank Chapple, general secre-

tary of the EETPU has agreed with Sir Keith (CW, August 17) but Bryan Stanley, general secretary of Post Office Engineering Union and a member of the NCCN, vigorously disagreed.

Any equipment from any manufacturer should be attachable, subject only to a simplified approval procedure to check that it would not damage the network or interfere with other users, the report recommended. This equipment would include modems.

Interconnection of private networks to the new data Packet Switched Service or the public telephone network should be allowed, the report recommends.

It also suggests that there should be licensing of a small number of companies to provide third party message switching services, to test the market and stimulate equipment suppliers.

John Carroll of the TCS bureau in Beckenham, welcomed the recommendations on behalf of the BCS Data Communications specialist group of which he is chairman. "We are

very much in favour of freedom of equipment connection," he said, and added that he believed third party switching services had worked well in the US to keep down the cost of data transmission.

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PAGES 23-46You cantella
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LEASED LINES

It's come down from his wintery sky in his turbo-powered sleigh to see the workers in St. James's. He complained of difficulty in landing on the sloping roofs. If you think his driving is bad you should see his parking.

J.R. has successfully implemented his online system for clients' wants and exchange. Now when data is from anywhere in Europe to use it we have that CPU or those peripherals still available for you, and you can quote you the real number.

After this monumental effort, J.R. has fallen in love again and was muttering something about taking in Waterbury Down.

The picture of equipment available last month was too much for you and so I list below only the chosen items for you to really get your teeth into:

* 370/156 CPU 2 Megabyte, 1 S.C. Serial Number: 5110893

Purchase Price: £44,000

3 Year Lease: £12,500 per month

* 370/148 CPU 1 Megabyte, Serial Number: 7380042

Purchase Price: £28,000

3 Year Lease: £8,400 per month

* 3480 Model 8 Tape Drive, 8250 p.p., 1280 Kb

4 Year Lease: £240 per month each

We would like to wish all our readers a very happy Christmas and a prosperous New Year. If there are any customers or prospects actually reading this, who may be visiting London in the next fortnight, we shall be pleased to offer you a Yuletide treat. Real assured you will be most welcome in St. James's.

If you want one of those little devices to fit in his briefcase pocket and be prominent to wear the first one he receives

Hoppy Savings, S.F.H.

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JOLLY Jim Callaghan has done his Father Christmas outfit early this year and has liberally sprinkled more gold dust towards the "micro" world (see front page).

While any recognition of microelectronics as a key industry is welcome, it is time that the government and others obsessed by the mighty little chip started turning their attention to other important areas associated with information technology.

For the micro is meaningless without the forces of telecommunications and computing/information processing techniques which are the other elements of information technology plus the "brainware" to make them work.

As the information processing expert James Martin has pointed out (see page 3), one of the impacts of information technology is to put an emphasis on "Intellect Intensive" industries.

To some extent, the government has recognised this by earmarking some of the micro money for training and the government Think Tank has identified "skill shortages" as a major threat to Britain's future (CW, December 7).

But it must be emphasised that the skill shortages are not just in the development and use of microelectronics. The skills needed to carry a successful future for Britain include the need for good technical project managers and business analysts, Cobol programmers, engineers, network designers, and "teaching program" writers for computer aided education.

The importance of understanding that information techno-

Why Jim's micro smile is not enough

logy is the real heart of the matter, not micros alone, is best illustrated by the need to have adequate wideband telecommunications capabilities as has been pointed out by the National Committee on Computer Networks (see front page).

As James Martin says, those countries which get a lead in telecommunications are likely to have a great economic advantage because it will enable them to implement and take advantage of information technology to improve industrial performance.

Ominously, however, he

warned that the race to implement advanced wideband capabilities was a two-horse race between the US and Japan, with Europe far behind.

This is a view which Computerweekly accepts. By and large, European PTTs are far too nationalistic and slow moving. Even the British Post Office, which is one of the more advanced European PTT authorities in many aspects, has been seriously criticised by the NCCN for its slowness in introducing new services.

So, while the government is to be congratulated on not least

catching up with one aspect of the modern world, pressure should be maintained to make it see the importance of other aspects of the technological revolution and to take appropriate action.

THE smooth running of a college institution was suddenly interrupted when a line printer went haywire and began to produce random line feeds and page throws. It was immediately thought that there was bug in the software, but after considerable efforts the programmers had to give up without finding a solution.

Things began to get desperate until the time came for the printer ribbon to be changed. It was then noticed that the ribbon which controls the formatting had become worn and that two small holes had been pierced through it by the reading brushes. As a result when that part of the ring with the holes passed under the brushes random signals were generated which caused the paper to feed on.

The problem was solved with a piece of sticky tape which was used to seal the holes, and the institution went back to its normal smooth running.

● Winner of this week's £5 micro prize is Bob Lo of University College, Cardiff.

Ten years ago...

COMPUTER WEEKLY
DECEMBER 12, 1968

FIRST British vice-president of Honeywell Inc in the US was Ralph Price, chairman and managing director of Honeywell Controls Ltd. ... Using a 500,000 100% economy and 1964 election opinion data to show that a new political party would be most successful based on the beliefs that all levels of taxation were too high, that giving money to underdeveloped countries was a waste, and that British leaders were born and trained to govern.

The number of computers in Canada had increased from 500 to 2,000 in four years. ... Reason for this increase was engaged in developing equipment for nuclear accelerators attended a Chicago conference on the programming of automatic scanners.

Micro cash

● From front page

potential for the creation of new jobs.

A government Aard working party looking at the employment impact of new technology (CW, March 21) is still receiving submissions and is only due to report next spring and, from reliable reports, it appears has failed to undertake any major new study into its controversial area.

Meanwhile, the National Committee on Computer Networks has stressed the vital economic and social role played by the communications in developing wider use of distributed computer networks, including videodata and computer aided learning systems.

'Back Britain's brainware' call by James Martin

BRITAIN should back its "brainware" to provide marketable and profitable systems for use on integrated information networks that will "revolutionise" society, according to world renowned information technology expert James Martin.

"Britain has the best communicators, educators, systems and software people in the world," he told Computer Weekly last week. Martin was in London to announce that he has signed an agreement with BIS-Deltak training organisation, who become his "video" publishers for audio-visual training material.

In particular, Martin emphasised that there was a great potential for the provision of educational software for use in computer aided learning systems, including videodata, as well as on more traditional audio-visual media.

He predicted that the development of the video disc will provide a major breakthrough in education as it will offer the capability for providing automated unit media courses, including the visual "presence" of the educator.

Computer aided learning, he said, would free teachers to concentrate on the educational skills for which they are most

needed.

The first James Martin course offered by Deltak is on distributed processing and will be followed by courses on telecommunications, data communications and networks, databases and office automation.

BIS-Deltak offers a "skills library" of audio-visual courses aimed primarily at teaching basic vocational skills in data processing, sales and general management and personal development techniques.

Commenting on the signing of Martin, BIS-Deltak managing director Roger

Grillam said that BIS-Deltak could now bring the existing practical learning material together with Martin's "remarkable understanding of the direction and effects of changes in technology" to give people in the DP industry a clearer idea of where they are going.

Martin was formerly a top consultant with IBM and has just published his first report in a Public Report series called Computer Networks and Distributed Processing.

● BIS-Deltak expects to do £14 million business in the current year, growing to £30 million in three years.

O'Heron leaves ICL and heads for the West

ICL is to lose one of its most colourful, dynamic and controversial figures next month when Brian O'Heron leaves the company and moves to the West Coast of America to seek his fortune as president of a "little" as yet unnamed, computer company.

Brought in by newly-appointed managing director Geoff Cross in 1972 as his quick-firing, roving "troubleshooter," O'Heron had close involvement in the front-line implementation of some of the most radical policies introduced by Cross which were aimed at reshaping ICL and giving it a new cohesion and increased profitability.

"Geoff deserves all the credit for pulling ICL together and getting it going," said O'Heron. "ICL has a man who will keep that momentum and growth going," he commented.

Now, O'Heron believes, he has fully played his role in the reshaping of ICL.

"I'd like a non-laborer with a bit of a kick," O'Heron told Computer Weekly, reflecting his wish for new and difficult challenges.

Born and brought up in Consett, O'Heron always planned to return to the US, although he has spent almost 13 of the last 14 years based in the UK with Unilever, and then ICL.

He said he feels an increasingly strong pull towards the sunshine and entrepreneurial spirit of his homeland.

"I have worked in big companies for a long time and I am now looking forward to being president of a little company in which I have a financial stake," he said.

O'Heron formed a close working partnership with Cross and Ed Mack, currently ICL's product development director, when all three worked at Univar.

Last year, Cross left ICL, also heading to the West Coast, where he is currently acting as a "company prospector" for GEC.

It seems a strong possibility that O'Heron will team up again with Cross, who recommended the recent GEC takeover of office equipment manufacturer A.B. Dick of Chicago (CW, November 23).

However, O'Heron said it was unlikely that he would move to A.B. Dick and stressed that, at this stage, he was considering a number of options and had yet to make firm plans.

For the last few years, O'Heron has been in charge of the development of the 2000 VME/11 and, more particularly, the VME/11 operating systems. VME/11 had hit a number of development problems in its early days and seeing it through

EEC rebuffs claims that US database operators blacked from Euronet

CLAIMS that US database operators were to be excluded from Euronet for political reasons were rebuffed last week by Barry Mahon, from the EEC's Data team, who said that there were technical difficulties that would probably last two years.

At the same time Roger Stunell, director of the Lockheed retrieval service, expressed scepticism that there could be technical problems in a field where so much other interconnection is already going on.

According to Mahon, the CEPT has agreed that US networks will be connected, but no standard for interfacing separate networks has yet been agreed. No negotiations have yet been held with official US bodies, he said, and so agreement is probably two years away. In particular, the European PTTs want to be able to monitor the interface traffic.

It would be possible, Mahon said, for a US operator to house a line across the Atlantic just for the purpose of connecting to Euronet, but the EEC said this would be such a way that it would be impossible for someone to use this line as a "back door" into the rest of the US network rather than just for information retrieval. This, Mahon suggested, would not be economical.

It would be contrary to the Treaty of Rome, Mahon said, for US operators to be excluded. As an aside, he added that when microprocessors switching is upon us it will be very difficult for the Post Offices to control who is switching what to where, but in the meantime they wanted to regulate it.

Diane (Direct Information Access Network for Europe) is the collective name for all the database retrieval services that will be offered on Euronet, among which will be Blaise, InfoLine, IRS from many others. Trials start next March, and commercial operations should follow. In the network will be much lower than those of competing networks, as it has been financed by a grant of 17 million French francs from the EEC.

Bonus talks avert council shutdown

FOLLOWING a meeting of council and Nalco union representatives last week, computer staff at Gloucestershire County Council have removed the threat of a shutdown of the ICL 1904S system there.

The staff were seeking bonus payments to more people during the conversion from the ICL machine to a Honeywell Level 6. Terry Hobson, the county council treasurer, said: "Bonus payments were being made to those who have a dual responsibility during the changeover and the only problem is to what extent these payments are made."

"Initially, a rather strong motion was put forward by the computer staff, saying that they would not operate in the two modes of conversion, but this has now been withdrawn."

Applications handled by the ICL machine include all the general council accounting systems, including payroll.

Threat to EMI

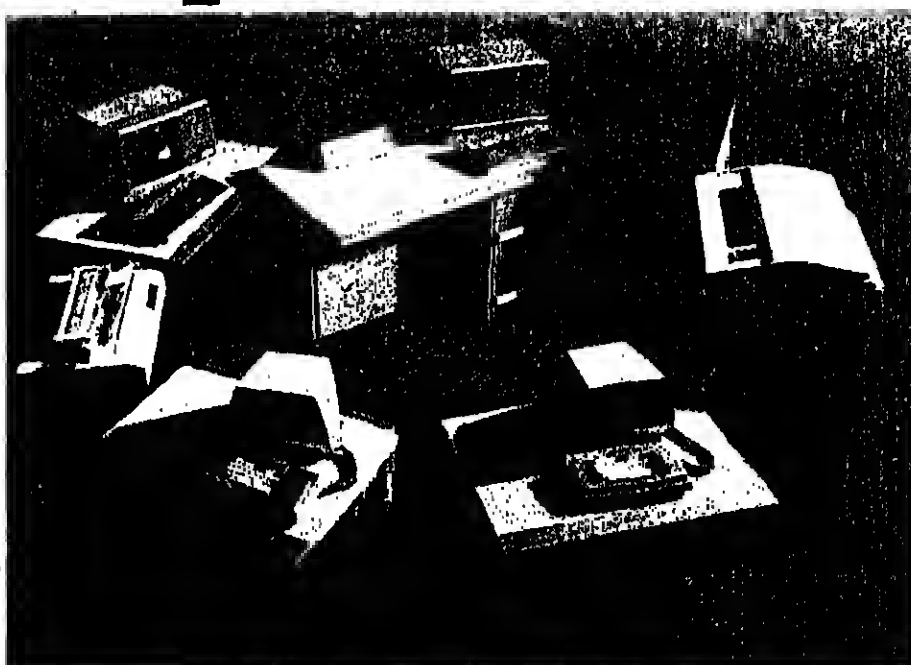
A VOICE recognition system that could prove a serious competitor for the EMI Threshold range of terminals is now being developed by ITT. It is based on the Time Encoded Speech voice digitising technique pioneered at Bath University (CW, December 7).

TES looks at a sound wave between a pair of zero points and generates a "symbol" consisting of two numbers — one relating to the time interval of the wave and the other to its shape. The technique assumes that waveforms, with similar shapes of sound, have the same meaning. ITT has acquired the relevant TES patents.



O'HERON ... "I feel like a lion-tamer without a lion."

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EMI SOVEREIGN with MPK

A. PROCESSING TERMINALS — these operate independently because of their (32 Kb minimum) microprocessors. Each can be used for supervisory functions, as a communications controller, or for the support of line or serial printers. Additionally users can create and run

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C. DATA ENTRY KEYSTATION PROCESSORS — there can be four of these, each supporting eight (520 character) keystations on one system.



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April 1979

by telephone line or by transportation of storage media? Exactly what affects will these controls have on business, and the abilities of companies (whose lifeblood is information, as one delegate put it) to manage themselves? What is the US government going to do to protect its firms' interests? Are laws going to stifle the free flow of knowledge and ideas that is essential to world development, or will they encourage it?"

Frits Hondius, who heads the Council of Europe's work on privacy, described the wide range of laws that European governments have passed or are working on, to control computer files and prevent personal information being sent abroad to countries where such controls are less stringent. Sweden, Germany, France, Norway, Denmark and Austria have legislation already in operation; Belgium, Luxembourg, the Netherlands and Spain are expected to follow fairly soon; and Italy, Switzerland and the UK are still some way off.

Outside Europe, the US and Canada have privacy laws which so far control only government files, not private sector ones. The Communist countries are not really interested in the issue, naturally, but there has been some legislation in Hungary since 1976, and recently a 100-man working group on computers and legisla-

tion to wait nine months' approval of links, was sent back to the US by the thoroughly bypassing the regulations, as Frits is not convinced this was the only way it could get their work done, said.

Jon Freese, director general of the Swedish Data Inspection Board, expressed his general philosophy thus: "You must regulate the free flow of data; it will flow free." He also stated that there is no difference between transporting people, planes and data by telephone. The highly dubious notion in view of some of the technical people present.

Two separate international organisations, the Council of Europe and the Organisation for Economic Co-operation and Development, are both working on schemes for harmonising different countries' data laws to simplify the problems of data flow control.

According to Frits Hondius, the Council of Europe is in the process of drafting a convention that would control the privacy of individuals in member states with respect to both public and private files. There would be a common core of provisions, this that all member states would have to accept, and other parts that could accept or waive they chose.

Ideally, the provisions would be 'self-executing', that is, would not have to be ratified

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bank service (CW, March 2) but different software, designed for much simpler operation.

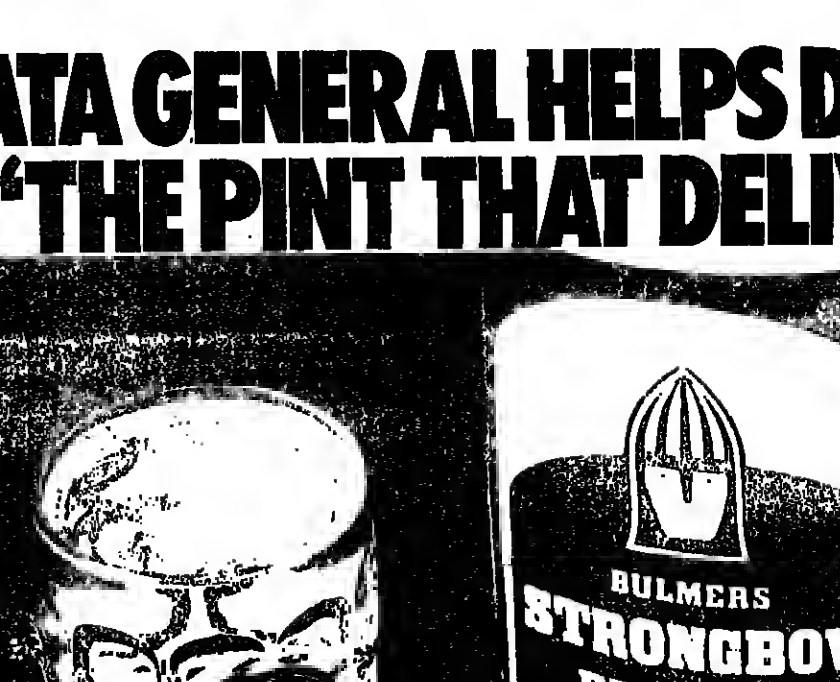
A separate database from the main NYT bank is also used. This is selected by abstractors from the main newspapers and magazines, together with the AP Washington Wire Service, the Congressional Record and the files according to a list of issues specified by the White House as those it is particularly interested in. Only important stories are included, and each item is outlined in a very concise format.

SDI selective dissemination of information can be provided.

Perfec wins \$7.5m contracts

PERTEC has announced that it has won contracts worth \$7.5 million in the US for its peripheral products. One customer, Univac, will be supplied with tape drives under a five-year \$2.8 million contract, while Lear Siegler is buying \$3.5 million worth of disc drives from Perfec over two years. The Data Card Corp. is buying tape drives worth \$1.2 million.

DATA GENERAL HELPS D
"THE PINT THAT DELI



The advertisement is a high-contrast, black and white graphic. The top half is dominated by a large, bold headline in a sans-serif font. The bottom half is split into two panels. The left panel shows a close-up of a glass filled with beer, with the liquid and bubbles rendered in stark white against a black background. The right panel shows a bottle of Bulmers Strongbow, with the brand's logo (a stylized face inside a dome) and the text 'BULMERS STRONGBOW' clearly visible.

TAKING the plunge into the business systems market, GEC Computers is planning an all-fronts attack, selling both to the end user and through software and OEM systems builders. The new GEC 4080 model is available packaged into a desk for the office environment, and languages available include RPG 1 and Basic, with Cobol ready early next year.

First customer to sign for the 4080 is Inn Martin Computer Ltd (CWI November 30). A subsidiary of Inn Martin Associates of Toronto, the High Wycombe-based company is planning to offer a 4000-series bureau service as well as selling business systems based on the line, and technical director J. W. Eardley is enthusiastic about the line.

"The 4080 is comparable in power with the DEC PDP-11/34 and the 4082 goes above the PDP-11/70," he told Computer Weekly.

GEC Computers' second plant at Dunstable is nearly ready for occupation, and it is now planning to add a third facility there.

A CALL for a shorter working week to reduce unemployment is one of the central ideas in a report called "The Future of Employment" in Engineering and Manufacturing" from the Centre for Alternative Industrial and Technological Systems at Nartk East London Poly.

The report claims that the true cost of 1½ million unemployed is more than £10 billion a year including administrative costs, redundancy payments, and lost production.

All by computer.

Loading documents are produced in one-tenth of the time previously needed. An order clerk can process 700 orders per day instead of the original maximum of 200.

A big plus: the complex task of allocating despatch notes to specific lorry loads will be computer aided in the future.

Barry Hall, Bulmers Data Processing Manager says: "We have always utilised computers where we believe they can be of help in a practical way. Now we are planning to put Data General equipment to work to cut by 50% the time between a delivery being made and an invoice being

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Digital Equipment Co. Limited

OP SPOT

HINT OF THE WEEK

Interdependent job suite communication

THE George 2+ operating system provides no means for communication between job suites which are running in parallel.

This is unfortunate, for when a suite is interrupted the operator often has to manually suspend and restart programs; an unsatisfactory procedure, as it involves errors.

By the skillful use of macros the process may be carried out automatically. This method is far more efficient and has the added benefit of making the operator's task that bit easier.

An example of what can be achieved is sent by Alan Backley, who is employed in the technical planning section at the Littlewick Green, Berkshire, installation of Black and Decker.

Says Backley, "When an element of a suite has to be suspended until a particular program in a parallel suite has been run, a special macro must be created to suspend the program to be suspended." He gives the following macro, which is called CHECK-ERASE:

```
MACDEF CHECKERASE
UP 16
UP 17
GOT 9AB2
WAIT 60
CEBAI 9AB1
CEBAI 9AB1
```

Says Backley, "Once the zero length file has been created, the macro will be able to finish and allow the suspended suite to continue."

Distracted operators mean restricted service

The prime aim for operators must be to run the system with a view to maximising throughput, thus providing the best possible service for the user.

For that purpose they should be left to work without unnecessary interruptions from outsiders.

But at certain installations, the operators meet with an almost endless stream of distractions. This tends to create an atmosphere of ill-feeling and makes their task extremely difficult.

The operations manager must protect his staff in this regard. If he does not do his duty, they must confront him and give vent to the discontent.

At one site I know of, the operators took this action and the manager agreed that users should not be allowed to enter the computer room and interfere with their work.

But after two weeks or so the manager, apparently suffering from amnesia, reverted to his old ways and, once again, users were allowed to go into the area and request that the operators give priority to their work.

At one stage it became almost farcical, for the manager of the stock control department would go into the computer room and tell the operators how many printers were to be dedicated to his work.

In the end, one of the operators took this particular user aside and expressed his thoughts on the matter at some length. The user complained to the operations manager who, in turn, complained to the operator concerned and thereby lost all credibility.

As far as I know, matters are now better at that site for they have a new operations manager.

At a second site I know of, the operators were, and probably still are, pestered by telephone calls relating to the work. The site provides an on-line system which is the responsibility of a TP section, residing in the computer room.

On one occasion, lunch-time in fact, the TP section was unmanned and so the main console operator had to deal with any calls from users experiencing problems.

If a user's line or terminal

went "dend" the recovery procedure was this: use the appropriate command to get the terminal functioning. If that is unsuccessful, check out the control unit. If the terminal is still out of service, get the engineer to go to the user's premises.

One of the operators followed this procedure in response to a cry for help from one of the users. He had no success with the first two steps and so had to contact an engineer.

Ten minutes later the telephone in the TP area rang again; it was the same person, complaining that the engineer had not yet arrived at his site.

The operator again explained the situation to him, stressing that the engineer was on his way. Still not satisfied with what he had been told the user called twice more and a heated exchange took place.

The site manager became involved and the operator, who by this time was in no mood for the car-bombing he received, told the manager just what he and the user could do with the malfunctioning terminal.

Now some might consider the operator's attitude to be wrong in this case. Perhaps it was. But the real issue is this: one day he answered the telephone he was taken away from the main console, so that the workflow was considerably reduced.

Guided tours of the computer room for groups of managers and other staff are another source of annoyance for operators. At a certain installation these take place with monotonous regularity.

On such occasions, the visitors want to see action, and plenty of it. So the printer area is always very popular; they crowd around the units, getting in the way of the operators, and always insist upon the printer lids being raised so that they can

get a better view of the output being produced.

Almost inevitably, their guide is someone who knows little of the workings of operations. Nevertheless, he will pass some remark about poor stationery alignment and will attempt to display his manual dexterity by manipulating the controls, often with disastrous results.

The operator at the main console will also come in for a great deal of attention. The guide will probably request that he displays the job queues and active tasks, and the troupe asks a lot of questions, largely irrelevant.

I am not against this sort of ritual just for the sake of it. I object because it tends to obstruct the operators as they go about their work, and the visitors learn very little from the tour, anyway.

If an outsider wishes to learn something about operations, the manager should arrange for one of the operators to show him both the system and the department as a whole. This, of course, should be done when the staff are least busy.

Similarly, I have no objection to a programmer working in the computer room when on overtime, for this might save him going to and from the area. However, I would suggest that he be kept away from the peripherals as I remember more than one well-meaning non-operations person causing a card jam on a reader.

And my views are the same in relation to weekend overtime, particularly if it involves the development of a new application. In this case, the concession is beneficial to both parties; the operators learn about the application by talking in the programmers, and the programmers get to see how it actually performs on the system.

Messages from IBM OS to you

In past Op Spots I have given an overview of the IBM OS operating system and discussed the main storage, or "core fragmentation" problem which sometimes occurs in the system.

I would now like to consider the messages used by IBM OS in order to convey a wide range of information to the operator. There are five types.

Action messages. These tell the operator that direct action is needed from him in order to enter the needs of a job, or task, in the system. For example, the following message informs him that volume 123456 is to be MOUNTED on unit 120.

*IEF235A M 120, 123456, Jobname, Stepname

Eventual Action messages. These inform the operator that he is required to carry out one function or another, but need not do so immediately. For example, the following tells him that he may remove volume 654321 from unit 110.

*IEF111E D 110, 654321

Information messages. These keep the operator up to date concerning, for example, the stage of processing reached by a job in the system. The following tells him that a job called ABCRUN has been taken from the input queue and started at 10.30 am.

*IEF401 ABCRUN, Job Started, Time = 10.30.00

Work messages. When one of these is displayed it means that the entire system is at a standstill. The following informs him that a severe hardware error has occurred and that he must re-load the system.

IFB06W Machine error. Re-load OS/380

Decision messages. These are issued when it is necessary for the operator to use his experience in order to overcome problems, such as I/O errors. For example, if a tape unit is unable to read a volume, the following Decision message, along with certain closely-related information messages, gives him the opportunity to SWAP to an alternative device to see if it is able to perform the function.

*n1630GD REPLY device or no

Assuming the operator wishes to try another device, he responds by typing R nn, xxx, where nn is the number of the message and xxx is the unit to be used.

By Bernard Allen

Racal chief demands electronics shake-up

A CALL from managing director Emile Harrison for institutional fund managers to shake up management of electronic companies in which they hold shares and a strong hint that Racal Data Communications is planning to enter the automated office market, were highlights of the annual Racal Electronics Presentation in the City last week.

D. Leighton-Davies, Racal board member and head of Racal Data Communications, was one of the featured speakers and stressed the growing importance of data handling to Racal.

Racal Data Communications, which takes in Racal-Milgo, Racal-Vadic, and Racal-ESL, now accounts for almost 30% of company turnover, and the two US acquisitions, Milgo and Vadic, are performing particularly well. Milgo sales this year will be between \$70 and \$80 million, almost double what they were when Racal acquired the company early in 1977, while Vadic targets \$10-20 million this year compared with \$12 million last year.

Having hitherto specialised in what goes between the mainframe and the terminal, Racal is



WHY didn't IBM think of this to launch the 303X range? Our picture shows just some of the 100-plus TRS-80 microcomputer systems used by Tandy when it recently "officially" launched the hardware into the UK. Between 100 and 140 systems were set up by the company at venues in London, Birmingham, Manchester and Bristol. In total, over 2,000 visitors had a hands-on experience.

Are you legal, decent, honest and truthful?

DEVELOPMENT work that could be of fundamental importance to the long-term safety of the motor car is currently being undertaken in the name of Grand Prix motor racing by the Tyrrell racing team's research and development division. Headed by an American applied mathematician, Dr Karl Kempf, the division is using microprocessors to help measure the total performance of the car on the track.

Similar to work started earlier this year by the Arrows racing team, in collaboration with Scion (CW, July 13), the current programme is in fact the culmination of over two years' development work, according to Dr Kempf.

Transducers on the car convert displacement, velocities or acceleration, corresponding to the movement of the whole car, and sections of it such as suspension units, into voltages that are recorded on a specially designed cassette tape recorder.

Controlled by a Motorola 6802 micro, this can handle both digital and analogue data simultaneously. The data from the tape, after completion of a test run, is then read into a Hewlett Packard 8825 calculator for processing.

The processed data gives the car's design team a detailed assessment of its behaviour at all points during a test run; the object being to remove inconsistencies in its performance on the track not only in terms of brute speed, but also in such vital areas as cornering and roadholding.

Remember, these are theoretical, not actual, figures. Kempf is always on the look-out for the safety of the average

expanding to encompass the terminal products as well. System 4000 cluster terminals account for 10% of US sales and will be launched in Europe next year, while newly-acquired Racal-ESL has developed a small transaction terminal with an LED strip display which is being tested in organisations like W. H. Smith, Sainsbury's and the Territorial Army.

"Racal-ESL provides us with the germ of an entry into record communications, encompassing low-speed telex and office automation," said Leighton-

Davies, and hinted at forthcoming products in the word-processing market and ultimately digital speech transmission.

Reviewing the company's performance as a whole, Harrison noted that the declared aim of conquering the American market had been achieved, with annual sales of \$100 million now, compared with \$2 million two years ago. Europe, however, remained a problem.

On the subject of rationalisation of the electronics industry, he was more outspoken than ever. He exhorted the fund managers present to bring pressure on companies in which they had shares like Decca and Plessey to take part in a grand reorganisation, and once again put himself and Racal group management forward as the catalyst.

"People ask us where we would find the management to run a company like Plessey," he said. "But these companies are full of good management. All they need is leadership."

"Rationalisation is now being freely discussed; people are beginning to realise that the UK electronics industry is not very exciting, apart from GEC-Marconi and Racal. We have to compete with the rest of the world; we cannot afford to have teams developing the same product in different British companies," he said.

"Are there any companies in the field too big for Racal to acquire?" he was asked, and he responded with an immediate "no". On reflection, however, he conceded that GEC might be too big for Racal to swallow.

Tyrrell team uses micros on race car

family car. He certainly feels that this is a more important aspect of using micros in cars than providing in-car secondary information services, such as "trip" computers.

It is also significant that he is aware of the theoretical potential, in car safety terms, of closing the loop on using a micro in a vehicle. There is tremendous potential for using the micro for the real time control of certain actions of the car.

For example, in an ideal situation, the spring rate of the suspension would change for cornering from settings required for motorway cruising.

Dr Kempf encapsulated his feelings on this by saying, "It's all very well spending money on secondary protection systems like crash barriers for when cars have accidents. What we need to do is try and stop it crashing in the first place, regardless of the idiot driving it."

The development work with Tyrrell is being supported by Motorola and Cramer Micro systems, a Motorola distributor in the UK.

Maintenance agreement

COMART, the UK agents for US microcomputer manufacturers Cromemco, North Star Processor Technology and Dymabyte, has reached an agreement with Computer Field Maintenance for the exclusive provision of nationwide field maintenance on products from these suppliers. Regional service centres in London and Manchester are to be established in the New Year, followed by centres in Glasgow and Nottingham.

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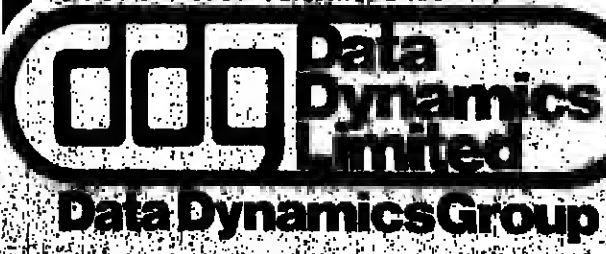
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PEOPLE AND EVENTS

Edited by Nancy Pocock



Wilkes

Another honorary degree for Wilkes

AN honorary doctorate is to be awarded to Maurice Wilkes by the Technical University of Munich, for his pioneering work in the field of computer technology.

Wilkes is professor of computer technology and head of the computer laboratory at Cambridge, where he studied pure and applied mathematics and did his doctoral thesis in radio physics at the Cavendish.

Anthony Pritchard has been appointed a member of the BEAMA publicity advisory committee. Publicity manager of Permali Gloucester, he will represent the Electrical and Electronic Insulation Association on the committee.

Derek Bler has joined Zygol Dynamics as area sales executive, covering the North of London and the Northern home counties. He joins Zygol Imm Un/vac, where he was a site planning engineer.

Brian Maurice has joined Control Data as regional manager, professional services. He was formerly systems development manager with BOC Datasolve.

1960, became a Fellow of the Royal Society in 1968, and in 1968 received the Harry Gnode Memorial Award of the American Federation of Information Processing Society of Japan, and a foreign honorary member of the American Academy of Arts and Sciences.

In addition to these achievements, he holds honorary degrees from the universities of Newcastle, Hull, Kent, City University (London) and the East-Anglian sub-centre of the Institution of Electrical Engineers, and a member of the council of the institution.

He has also written several books and papers on computing, including the first book on computer programming in 1951.

Frank Hooper, formerly head of development at Barclays Bank's management services department, has been appointed a general manager's assistant.

Mika Collas, until recently a systems and programming consultant with CMG (City of London), has been appointed an associate director of the company.



Advice on course of study was dispensed by Middlesex Polytechnic DECOsystem 10 at the Careers 78 exhibition at Alexandra Palace. Terminals at the exhibition transmitted inquiries via a PD telephone link to the system at Hendon.

The programme used was developed for the polytechnic's Higher Education Advisory Centre, which keeps information on all courses at polytechnics and colleges in Britain and which offers a special service to prospective students during the summer in co-operation with The Observer.

Rediffon Midlands

THE Midlands office of Rediffon Computers has moved from its premises at Lutterworth, Leics, to Belmont House, Vearage Road, Edgbaston, Birmingham. The telephone number is 021-454 5265. Manager is Neil Green, and the branch comes under Rediffon's Northern region, managed by George Snelgrove.

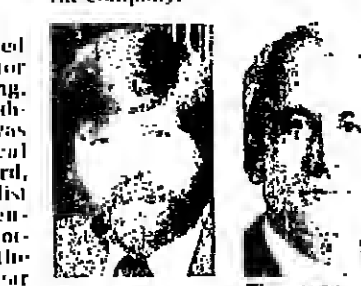


Clive Walter, previously a sales executive with Memorex, has joined Pocomation as a sales engineer. Douglas May also becomes a sales engineer, after working for Systime as a sales executive. Tom Cooper, formerly company secretary of Pocomation, is appointed to the post of manager of finance and administration, while Erwin Krieger becomes manager of European customer support. He was previously Swiss administrator for the company.

Frank Kuligdt, a former salesman, has been promoted to sales chief with Data Systems. He will have overall responsibility for new business and customer maintenance. William Hixon, previously a salesman with Computaprint, has joined Systime as sales executive.

Lawrie Collins has been promoted from field operations manager to a new post as district director of software operations with the company. Jim Gies has become divisional director of manufacturing, having formerly been production manager. John Arnold, previously OEM sales manager, is appointed to the position of divisional director of OEM sales.

Sandy Blackie has been appointed manager of the Scottish development centre of ICL, based at Dalkeith, Midlothian. He was previously software distribution manager for the company.



Blackie

Derek Thompson has become director of European operations for National Semiconductor's computer products group. He was formerly managing director of Infocore.

David Braithwaite has joined Systime as distribution sales manager. Prior to this, he was distributor sales manager for Europe, Africa and the Middle East for an American minicomputer manufacturer.

Christopher Harding is one of five graduates who have been recruited by BLS to undertake further training and to assist senior staff in the development and implementation of systems. He was formerly engaged in software training with East Midlands, was Paul Berry, previously a programmer with Barnado, also joins BLS, as does John Fox, who is a former systems analyst programmer with Evox.

The other recently recruited graduates are Donald Hyatt, previously a customer support executive for Comshare, and Kevin Syger, until recently an analyst for Allied Networks.

Soccer

NEXT year's Manchester Evening News Cup — a soccer tournament for computer people in the Manchester area — will begin in late January or early February. It is to be organized by Altrincham-based software house Quantimet Computer Services, the cup-holders.

For further details contact Roy Knowles, Quantimet Computer Services, Ashley House, Ashley Road, Altrincham WA14 2BR.

DIARY

DECEMBER 18 Standard basis for microprocessors. Microprocessor Application Group (MAG), Savoy Place, London WC2. 14 00.

DECEMBER 19 Quadraphones. Dr K. Barker, IEE, Savoy Place, London WC2. 14 30. IVE ticket only. To be repeated on December 20.

Visit and talk/The work of the control engineering division. BCS Process Control Group, Warren Spring Laboratory, Stevenage, Herts. 11.00

Tickets from P. K. Andow, University of Loughborough, before December 10.

Dile Structures. BCS Formal Aspects of Computing Science Group/Software Engineering Group, Blacklock College, London WC1. 10.30.

JANUARY 1 National police computer system or the police control and control system IPPM, W of London to Oxford branch. Bull Hotel, Gerrards Cross. 20.00.

JANUARY 4 The application of microprocessor-based systems by engineers. IEE/IEE Microprocessor Application Group, University of Leeds.

JANUARY 6 BCS 78 Open Day. BCS Harlow branch. Coaches provided.

JANUARY 9 Packet switching, an overview. T. W. Adam, J. O. Wedlake, IEE, Savoy Place, London WC2. 12.00.

Computers in retail distribution. J. E. Blake, BCS Croydon branch, Fairfield Halls, Croydon, 10.15.

Computer fault, loss control and loss your money. J. M. Ross, BCS, Reading branch, Copper Inn, Pangbourne. 20.00.

JANUARY 10 Meeting. CMC User's Association. Gateway House Hotel, Cardiff. 10.30.

JANUARY 11 Teaching laboratories for microprocessors. Microprocessor Application Group, IEE, Savoy Place, London WC2. 14.00.

Industrial robot for enterprise applications. BCS Merseyside branch, Liverpool. 10.15.

Cross Motor, Knowles, 10.15.

Distributed processing. Dr. R. G. Jones, BCS York branch, 10.15.

Hotel, Sheffield. 18.00.

Chance for EMI to step up trade with Japan

EUROPEAN companies, including EMI in the UK, have an opportunity to increase exports of electronic medical aids to Japan. The Japanese government is planning to increase expenditure on electronic medical equipment to include about £1.5 million in fiscal 1978 classed as "emergency imports."

This is part of a £2 billion programme aimed at reducing Japan's balance of payments surplus.

International interest in highway design system

INTERNATIONAL interest is being shown in a computer-based highway design system developed by a consortium of three UK local authorities.

The system, called Moss — for Modelling Systems — was developed by Northamptonshire, West Sussex and Durham County Councils, and has been recently sold to the Dutch government for

International interest in highway design system

£25,000. Talks are now taking place with a CDC bureau in Australia and the Hong Kong government, and it is already in use by the Abu Dhabi company in Riyadh.

In the UK, many local authorities have adopted the system for their own highway design needs and the three joint developers have earned about £10,000 each so far.

ICL woos—and warns—services firms

ICL is to offer more favourable OEM terms to system builders as part of its policy of seeking more co-operation with computer services companies.

At the same time, ICL managing director Dr Chris Wilson warned a meeting of the Computing Services Association last week that he also believed there would be increasing competition between ICL, itself, and CSA members as the company achieved his aim of making ICL a total service company by January 12.

Dr Wilson also stressed that he disagreed with those who claimed that ICL's own software subsidiary, DataSkill, enjoyed an unfair advantage over other companies when bidding for business from ICL users.

Reinforcing his point about DataSkill, Dr Wilson told the CSA, "I would never support such unfair trading practices."

He quoted two examples of co-operative ventures with outside companies — the London Airport Cargo EDP Scheme, LACES, where ICL worked with Computer Sciences, and the European Space Agency Meteor project, where ICL was involved with several other companies.

DataSkill is a CSA member but Dr Wilson told other CSA companies that ICL would welcome their developing software for ICL systems and that ICL would be delighted to buy it.

He added that ICL was also changing its policy to computer service companies that it sup-

plied on an OEM basis, and intended to offer them better terms.

While sweetening the pill with these assurances, Dr Wilson pointed out that the increasing importance of software in adding value to systems meant that ICL would be more in competition with CSA members in the future.

Ending on a conciliatory note, he said, "Collectively ICL and CSA have an enormous responsibility to British industry. I am sure that the whole can be better than the sum of the parts."



DR WILSON... "I would never support such unfair trading practices."

NEWS IN BRIEF

Tandem profit up 1,000%

DEMONSTRATING that a genuinely new idea and a phenomenal growth rate go hand in hand, Tandem Computers, which specialises in fast rate

multiprocessor minicomputer systems, has reported profits up over 1,000% at \$2.1 million on turnover up 200% at \$21.3 million for the year to September 1978.

In the fourth quarter of the company's financial year, turnover at \$8.4 million was up 123% over the same period in 1977.

During the year, the company shipped 176 processors to 68 customers. The previous, first year of operation saw shipments of 81 processors.

Concorde cleared

CONCORDES operated by both British Airways and Air France have had their automatic flight control systems approved for automatic landings in fog down to Category III weather conditions. This means that the control system, developed jointly by Marcel Avionics and SFENA of France can now land in conditions where the minimum visibility is about 200 metres.

HP sales up 27%

A SUBSTANTIAL growth in both sales and net profits has been reported by Hewlett-Packard in the figures for its last financial year which ended on October 31. Sales increased by 27% on the previous year to \$1.73 billion, while net profits rose by 21% to \$153 million.

Installation

AS a major enhancement to its IBM-based services, the Data Services Division of Control Data is installing a four megabyte IBM 3801 next April at its centre at East Barnet, Herts, where it will supplement an existing IBM 380/85.

For 1500 users

SALES, purchase and nominal ledger packages developed for ICL 1500 systems by Computer Facilities Software Ltd. of Cleeve Heath, York, are now being offered by ICL to 1500 users. The new packages have been supplied directly to 1500 users by Computer Facilities.



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IN ITS FOURTH YEAR, this specialised exhibition of small computers, computer peripherals, software, systems and aids to computer efficiency again presents a major opportunity to sell in the most highly industrialised and heavily-populated area of Western Europe.

Acclaimed as the major event in the fast-expanding field of mini and micro-based systems, Compec Europe attracts an ever-increasing audience with the need and authority to buy.

COMPEC EUROPE is sponsored by the leading United Kingdom computer publications, "Computer Weekly", "Data Processing" and "Systems International" with the support of "Electronics Weekly" and "Electron".

To exhibit at Compec contact the organisers, Iliffe Promotions Ltd, Dorset House, Stamford Street, London, SE1 9LU, England.

(Telephone: 01-261 8437 and 8438. Telex: 26137-BISPRS G)

COMPEC 78

Biggest and best UK computer show

BY THE TIME Compec 78 closed its doors, twice as many visitors had passed through the turnstiles as last year. And in business potential, entertainment value and sheer enthusiasm Compec could justifiably claim the title of most successful UK computer exhibition yet. Sponsored by Computer Weekly, Compec 78 was held at Olympia's National Hall, imaginatively converted into a blue-carpeted computer palace.

Those who predicted doom if the show were to move from Wembley were confounded by the turnout of visitors, and even the National Hall was scarcely big enough to allow visitors to pass easily between the packed stands. Many of the exhibitors would have been glad of double the space.

An enormous amount of serious business was done, and visitors often had to wait 10 minutes for attention on the more popular stands — but there was much more than ever before to divert them while they waited.

For long a feature of US computer exhibitions, showbiz razamatazz in Europe has hitherto been confined to the sterling efforts of John McNulty, of Modular Technology, to make us laugh. But at Compec 78 his Buztys, pneumatic young ladies bearing a striking resemblance to the Post Office's relentlessly chirpy mascot, had to compete

for attention with a score of other attractions ranging from a boxing kangaroo and Miss Australia (courtesy of Telecomputing), to a pearly-cushioned Arthur Mullard engaged for the occasion by Computrade.

On the product front it gets harder and harder to spring surprises, because everyone expects everything to be 10% faster, 10% cheaper and 10% smaller than last year.

Noteworthy newcomers to the show included GEC Computers, at last chesing after the commercial business systems market; Tandem Computers, inviting people to "pull the plug" on their Non-Stop 16 system; and Sycon consummating its marriage to Data 100 within the Northern Telecom camp by exhibiting on a joint stand.

Despite the competition from pearly kings and prize-givers like Nashua (Champagne) and Livingston Hire (a Commodore Pet), Modular Technology still managed to provide Compec's major highlight, but this year more through a product than a gimmick. This was an all-new rock-bottom cost voice-response system which even managed a featured spot on BBC Radio Four's Today programme.

The profile of visitors has changed significantly and the once mainly OEM show now attracts a majority of end-users looking for systems and additions. Arguments will continue for weeks over whether children should be admitted. Some say it is a hazard of exhibiting at Olympia: others that one eminent exhibitor should have known better than to send out invitations to schools. As the show grows, as the mass media devotes more and more space to computers and microelectronics, it is inevitable that an

Reports by Tim Palmer

Boom time

It will take months for companies to sift through the leads picked up at the show, but all the signs are that Compec 78 laid the foundation of a computer boom in 1979.

increasing number of visitors will be lay people just wanting to discover what it is all about.



Miss Australia in a clinch

Donna Coward, the reigning Miss Australia, fetchingly attired in electric blue shorts, goes into a clinch with Fred, wearing the latest in boxing gloves, while Michael Rukorts, managing director of Australian-based Electronic Control Systems Pty roars the day when he agreed to referee the decidedly unequal contest.

The three Antipodeans were to box, naturally enough, not a nation's throw from London's world-famous Kensington Valley, on the Telecomputing stand at Compec.

Purpose of the manifestation was to underline the attractions of the ECS 4500 high-performance floppy-disk hooked intelligent display terminal, which is marketed in the UK by Telecomputing.

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Israel's best-known computer company, Elbit, made its UK exhibition debut at Compec with the Post small business system, which is based on an Israeli-built LSI version of the Control Data Cyber 17 min.

and Martin Banks



Driving power

It takes a considerable amount of electronics to drive the world's fastest impact printer, as this picture shows. The DOC 3000 3,000 lpi line printer appeared on the Documentation stand, in 16M computer file, and is attractively priced as a back-up printer for the ultra-fast laser printer.

COMPEC MICRO NEWS

It's the little things that count

"I WISH they could automate people instead of computers," was one passing remark during the hectic three days of Compec and it somehow summed up the show in its new home at Olympia. More people than ever turned up to see what was on show in a year when microelectronics and computing have become fashionable — and a year when the technology is beginning to show some real fruits of development.

Systems based on the use of microcomputers were everywhere, and there were more actual microcomputer systems than ever to be seen. There were also some novel examples of how the use of microelectronic technology can alter radically the accepted "norms" of com-

puting and data processing hardware.

For example, at last year's Compec, though there were many video terminals on show, there was none for sale at under £300. Twice that figure, yes. This year there was one. Coming from the Newbury Computing Store, and on show on the stand of parent company Newbury Laboratories, the model 700 terminal featured a 12 in display and a separate Hi-Tek keyboard, offering 64 characters of 16 lines of upper case ASCII for £295.

One of the key ways in which the price has been kept down, according to Newbury's Tim Moore, has been the use of the "cheapest" display system around, a portable black and white TV with the IF strip taken out. Using the same Thomson CAT controller chip that the company uses in its Pettit video control board, the terminal is currently on six to eight weeks' delivery.

Now going for business enterprise in the business and professional market, Compec backed up its exciting range of Altair microcomputer systems with a display of a brand system, the Compec Series 1.

Managing director Rod Vershays said that about 50 of the systems had been sold since its introduction just before the show. The Series 1, in fact a US made Altair for which Compec has exclusive UK distributor rights, is a Z80 based set-up with 64 K bytes of RAM, 1 K byte of EPROM, two parallel and two serial ports and a hardware floating point processor. Disk storage is selectable between 200 K bytes and 4 M bytes. The software for the system includes the CP/M operating system, together with Cobol, Basic, Fortran IV and Pascal.

The entry earlier this year of the Consumer Division of IFT into the personal computer business, with the taking of marketing rights on the Apple II computer, brought the Division to Compec as an exhibitor. Now known as the IFT 2020 microcomputer, the system is still very much an Apple, even though the case is now painted silver. In fact, the 2020 is still a genuine Apple, imported from the US.

IFT has plans to start manufacturing the system at Buxton, but this is unlikely to start until next February. The company has, however, decided where its best market opportunity lies, for it is currently developing a range of business oriented applications software packages.

With ease of application becoming as important as the computational capabilities of microcomputers, there were several specialist software and systems houses at the show. One, Micro Focus, was demonstrating a new utility for its CIS Cobol software package. Known as "Forme", this is aimed at reducing applications programming time by removing the need to write data input and output descriptions. This is achieved by creating a file of record descriptions that can be copied into the program when required.

Pictures by Bill Banks

Arfur's message

Buy British is the message from the Computrade marketing company, as it was no coincidence that British frow and frow Arfur Mullard (left), was enlisted to brighten everybody's Compec day in Pearly costume.

Born again

One of a whole band of born-again British minimekats exhibiting at Compec, Digico styled itself "Another Great Britain," and managing director Barry Mallor was on hand (below) to tell the company's recent success story. Since reorganising two years ago to go all out for the OEM market, Digico sales have more than doubled to £2.8 million with £250,000 pre-tax profit in the year to September, and the company targets 99% growth to £4.6 million this year.

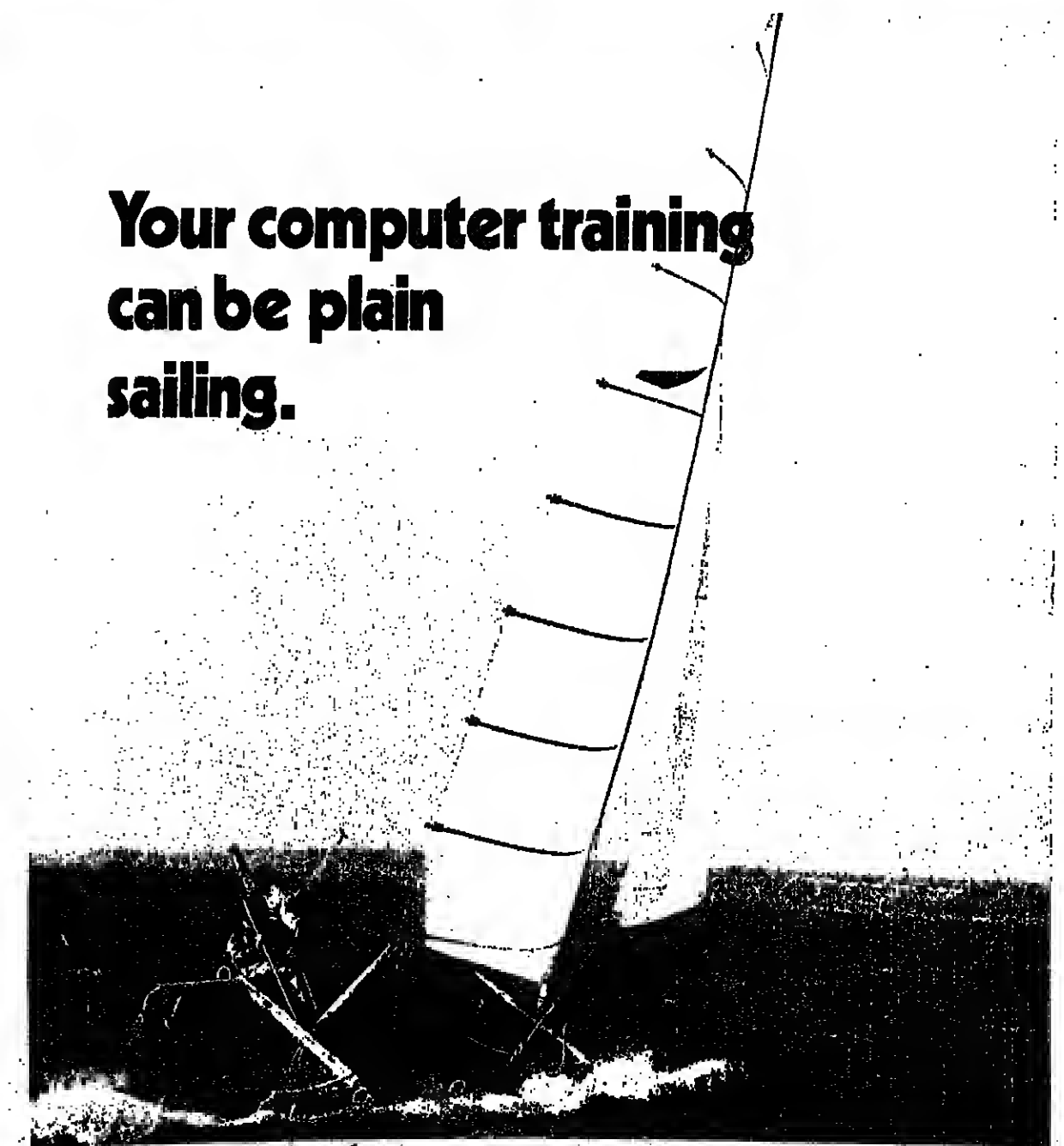


Honeymoon couple

THE only couple actually to spend their honeymoon at Compec were Stuart Bagshaw, regional sales manager with Systems Industries (Europe), and his wife Leslie, who tied the knot on the Saturday before the show. Business was so brisk at Compec that Stuart had to spend the rest of the Systems Industries team, and Leslie also lent a hand, even though she is not employed by the firm. We understand that they are now enjoying a well-deserved holiday.

Main attraction on the 81 stand was the 180 chps 3196conca Qule-type ink jet matrix printer — a much faster alternative to serial stream printers.

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April 1979

INPUT TECHNIQUES

How voice data entry achieves a high standard of recognition

ALMOST all science fiction writers expect computers to respond to spoken commands. In the Computer Weekly/Datakit essay competition earlier this year, speech understanding computers were often the normal medium of communication; yet few computer professionals are aware that the voice recognition barrier has been broken.

Current devices are not as clever as Hal but, in addition to several low priced fun kits, there is a rapidly growing number of industrial installations doing a real job of work.

This article covers the state of the art in voice data entry. Currently some 300 voice systems are in use in nine different countries. The DP industry in the UK has been painfully slow in realising the potential, adopting it and thereby encouraging the investment necessary to produce advances in technology and more cost effective terminals.

Computer communication has been sadly neglected over the last two decades, possibly because the enormous advances in mainframe technology have claimed the majority of attention.

Key entry has always been understood and although not fully trusted, is universally used.

Because of the high cost, time delay and the possibility of errors being generated in the transcription process, many devices have been adopted to eliminate key entries' inherent weaknesses.

The tremendous costs associated with manual data entries are often spread over the user departments and accepted, albeit sometimes under protest, as a fact of life.

You will appreciate that if clean data can be collected at source, the point of greatest intelligence, not only will it eliminate corruption in transcription, it will eliminate the cost of that transcription and its time delays. If it can be verified at source, prior to capture, it must be more accurate. Then why don't we do this? Simply because it is not possible to do it.

Few of us are trained keyboard operators and if we were it would, in many operations, be inconvenient to use a keyboard. This is particularly so in factory based systems.

Where a specialist, be he a production worker, inspector, designer, despatcher, etc., requires to use his hands in his primary task, the peripheral activity of recording his findings must affect his productivity.

So the facility to bypass the

transcription sequence, enter data while the hands are busy with other manual tasks and report information, must have real benefits.

Voice data entry (VDE) terminals are simply either dumb or intelligent terminals depending upon the type of model chosen. As a dumb terminal all it will do is recognise a pre-determined vocabulary, display the input for verification, convert it to the pre-determined coded output.

ling management information reports and writing less time critical data to disc.

Of the three hundred systems in use, almost all are the product of one company. This device is called the Threshold 500 VDE terminal. As this is really the only VDE terminal in commercial use in any quantity, it would be practical to describe it.

The processor, about the size of a desk top office copier, acts as a speech translator. In con-

By John Saunders

For example, it could emulate a teletype and no more.

Alternatively, because these terminals use microprocessors they can be intelligent terminals, or with expanded memory become complete stand-alone systems.

Currently the majority of installations in use are under control of a microcomputer. Typically several voice terminals are interfaced to a host mini. The mini acts as controller receiving data from the terminals, performing local time-critical computer tasks, control-

junction with its built-in microprocessor it analyses and identifies words or phrases spoken into the system.

The Threshold 500 is an "isolated word" recognition terminal. That is, each utterance or vocabulary word must be followed by a short break of up to 0.1 seconds.

A vocabulary word may be a digit, a word in any language, a string of digits or a short phrase lasting no more than four seconds. The vocabulary normally consists of 0 to 9, control words and the normal data

words. The size of the vocabulary is variable from 64 words minimum and can be expanded as required.

Since such hardware is usually dedicated to a particular application a requirement for a vocabulary greater than 192 words is unusual.

Each user initially trains the system to understand his particular pronunciation, therefore anyone can use a voice recognition system without requiring additional skills.

Accents, foreign languages, etc. pose no problems in this technology. Training involves repeating each of the chosen words or phrases 10 times. An average of these inputs is stored in memory. Any time an individual word may be "retrained", thereby eliminating any difficulties resulting from temporary illness, etc.

Once the machine is trained by each of the operators who are destined to use it, it is set to the recognition mode. In this mode, when the processor receives a pattern of a word, it searches the patterns stored in memory for the best match, and compares the bit count of the input with that of the nearest match in the memory.

This score is given a "threshold test" and the word is either chosen or a reject signal is transmitted to the user via a screen. By using the screen for visual verification one can ensure that the occasional error is discovered and corrected before the data is actioned.

Our voices enter during the passage of time so a facility to override the reference pattern of any selected word must be a feature of any such device. It takes less than 10 seconds to train each word. One can continually update the reference pattern to suit the demands of higher recognition accuracy, quickly, quietly, and with the minimum of interruption to one's work pattern.

A directional noise cancelling microphone is used to minimise outside interference. Tests show no loss of recognition in an ambient background noise of 58 dB; at 108 dB the performance dropped a little.

In these early days of voice recognition systems the areas of satisfactory application are rather limited. They fall into two major groups, data entry and machine control.

Typical beneficiaries of such systems are described below.

Grading lorry coppers using voice input is operational in a

New Zealand meat processing company. The system keeps track of every lamb until its carcass ends up weighed and graded on the hook.

A Digital Equipment PDP-11 equipped with voice data entry is streamlining the grading procedures and making life easier for the employees who would normally have to record data with pencil and paper in a hostile environment.

By speaking into a microphone the grader has both hands free for his primary job. At the same time transcription errors are eliminated. The end product is more accurate and payments to the farmer made within minutes, at the last carcass being graded. For the company the benefits are faster throughput of carcasses, greater accuracy and less clerical work.

Each such, on arrival, is placed in its particular chain. Mob details are entered while the animals are in the stockyards and these details are displayed on a screen in front of the grader. As each carcass is graded details are stored and the display is updated in tens of the number graded in the present mob.

At any time the display shows the number of lambs in the mob on the chain; the number of carcasses already inspected and graded in the mob and the number still to be checked; the number awaiting attention on the detach rail; a display of the grade information on the carcass currently being inspected. This enables the grader to verify visually that he has been correctly understood by the VDE.

Each grader has his own code number for operating the computer. Before starting work for the session he trains the system to understand how he speaks the words normally used in lamb grading. These reference patterns are stored in the computer which identifies the grader's pattern with his code number.

The grader inspects each carcass and grades it according to the fat cover and conformation. At the same time the electronic scale inputs the weight.

If more information is required from the grader, such as the reason for downgrading a carcass, the grader symbolises shown on the screen followed by a prompt to the grader. If the prompt is ignored the system will not proceed.

This system also produced

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Recently announced, the new fully portable OCR Wand terminal has finally made OCR competitive with other portable reader terminals. The obvious advantage to the retailer, in being able to use such a device for rapid stocktaking from existing OCR tags and labels, creates an initial market potential.

However, the unit's portability opens up a whole range

In cash and carry warehouses, both in the UK and Europe. Probably more OCR reading is being done in cash and carry warehouses in Germany than many people realise.

OCR Wands are being used

connected to intelligent minicomputers which store and transmit the relevant data, while at the same time watching out for overdue volumes.

Another applications area considered to be a growth area for OCR techniques is the recording of payments of all kinds.

In the public utility field, OCR is already widely used for the processing of documents in a batch mode. However, a number of these utilities are seriously considering the automation of distributed payment points, like

showrooms, regional payment offices, etc. Large numbers of the utility-using public still like to go and pay their bill personally. What better than to utilise the OCR details already on the bill to capture the payment details there and then?

OCR Wands are being used

OCR techniques for marking merchandise both for point-of-sale recording and back-office data capture from documents.

The use of online, in-store processors has already caused one major UK department store group to go over to OCR techniques completely in the areas of OCR-printed purchase orders, online tag and label production, merchandise receipt data capture, and other interesting applications.

But what about those other applications?

OCR Wand readers have evolved in their sophistication of reading and interfacing. The connection of OCR readers to key entry devices, VDUs, modems and microcomputers is now possible. This flexibility offers the user some very interesting solutions for the use of OCR techniques in the distributed data capture environment.

One of the more recent and exciting applications is the use of OCR Wand readers in libraries.

The OCR Wand is being used to read details of library books being issued and returned. OCR labels containing International Standard Book Numbers (ISBNs), the book copy number, etc. are being printed via online printers from centralised files, to be read at the library counter. The Wand readers are con-

connection between workers, who tended to blame each other for the problems, which were actually a by-product of a tedious data collection process.

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The fact that the dissonance has been eliminated with the employee working under less inter-departmental tension. In addition to the retention of the credit system and the major job functions, has improved job satisfaction.

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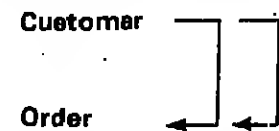
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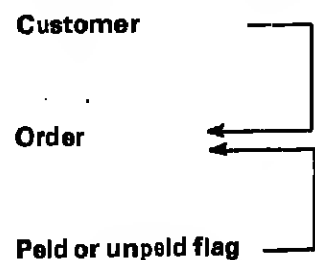
RELATIONAL DATABASES

THIS article examines some of the more complex forms of inter-item relationship. Multiple Binary Relationships: A binary relationship is one between two data items. A multiple binary relationship exists where there is more than one relationship between two data items. Example:



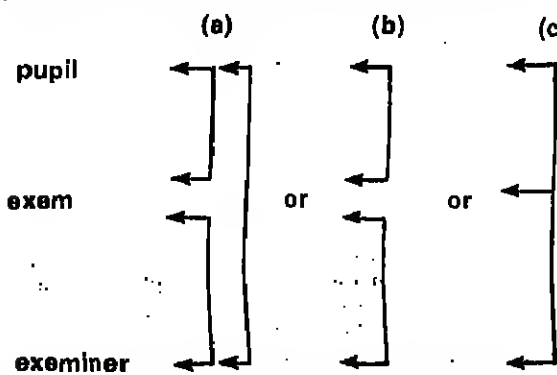
where one relationship is between customers and orders for products for which they have paid, and the other relationship is between customers and orders for products for which they have not yet paid.

If possible, use one file and an extra dependent data item. Example:



Otherwise use two files. If, for example, paid and unpaid orders are always processed separately, it may be advantageous to use two separate files.

Complex relationships: If two data items participate in an n-to-n relationship and one or both items also participate in at least one n-to-n relationship with another data item (or items), it does not follow that such relationships can be decomposed into a series of n-to-n binary relationships. Examples:



Example a shows three binary relationships which give rise to three separate FNF files, each with two fields which are the concatenated key to the file:

pupil, exam
exam, examiner
examiner, pupil

Example b shows two binary relationships which give rise to two files:

pupil, exam
exam, examiner

Example c shows a composite relationship (single concatenated key). This gives rise to a single file:

pupil, exam, examiner

Note that several unstated assumptions have been made in drawing each of the three relationship diagrams. A fuller example will be given later.

If three or more data items are related in some complex set of n-to-n relationships it is important to distinguish between a composite n-to-n relationship (eg Example c) and a set of relationships which can be decomposed into pairs of binary n-to-n relationships (eg Example a).

Direct and Indirect relationships: The notion of direct and indirect dependence (see Part 3) can be extended to n-to-n relationships where dependence of one data item upon its partner is not possible.

In Example a above, "pupil" is directly related to "exam" and vice versa, and "examiner" is directly related to "exam" and vice versa, but "examiner" is not related to "pupil" or vice versa. Note that in Example b the relationship diagram is implying that we could, for example, add a new examiner for a particular subject without affecting the information held for a pupil. The only information which could be derived about examiners for any one exam is the range of examiners who could conceivably mark his exam; there is no information about which examiner actually marked a particular exam for a given pupil.

In Example a each data item is directly related to each other data item, but no item is related to another via a third item: as in Example b, "pupil" is not related (even indirectly) to examiner via exam.

Example c is the set of relationships which record details of which examiner marked a particular pupil's exam. The three data items are all directly related to each other but more is implied: there is, for example, a further direct relationship between "pupil, exam" and "examiner" since the value of examiner is restricted not just to the examiners who mark a particular subject, science say, but to the examiner or examiners who actually marked young Des's science paper (we are assuming that examiners may sometimes share the marking of individual papers, each marking answers to questions within his own speciality).

If a concatenation of two or more data items is directly related to yet another item, an indirect relationship is said to exist between each item of the concatenation and the single item. In Example c, both "pupil" and "exam" are each indirectly related to "examiner".

Note that dependency is a special case of a direct relationship. Decomposition technique: The technique to follow can be used to help analyse a complex set of n-to-n relationships and to split up such a set into FNF files. Let us define a group of data items called the working set, and let the working set consist initially of all the data items which comprise the complex relationship (n data items). This working set can be split up into n combinations of n-1 data items; each such combination will be called a working subset. For example, if there are four data items initially (A, B, C and D), there are four (working) subsets (ABC, BCD, CDA, DAB). The technique is recursive in the sense that the initial working set is split into a number of groups each of which becomes a working set in its own right.

Step 1: Construct an FNF file with all the working set data items (unless an identical file has already been created) if and only if for any one of the working subsets of that working set indirect relationships exist between the items in that subset and the remaining item which is in the set but not the subset.

Step 2: For each working subset: if the subset has occurred previously, ignore it; else if the number of items in the subset is three or more let the subset become a working set in its own right and go to Step 1; else if this pair (for pair it must be) represents useful information, construct an FNF file with the pair unless an identical one has already been constructed; else ignore the subset.

Step 1 may appear formidable but all it is saying is that, for

Part 8 By Max Stewart



In this part of his 10-part tutorial Max Stewart deals with some of the more complex types of inter-item relationships in databases. Stewart is a technical support manager at the Bathgate plant of Leyland Vehicles, the commercial vehicle sector of BL.

example, if the working set consists of data items A, B, C and D and if in one subset A, B, C say — the concatenation A, B, C is related to D, then we must construct a file containing A, B, C and D. If this file is not constructed and we attempt to represent the relationships between A, B, C and D by several files with fewer data items in each, indirect relationships, and consequently information, may be lost.

If, in the examinations examples, we intend to hold information about which examiners marked particular pupils' exams (as in Example c) but instead erroneously split the three data items into two pairs as in Example b, we have lost the essential indirect relationship between pupils and examiners. If the two pairs are combined, extra incorrect records are introduced. These records indicate which examiners could mark a particular pupil's exam over and above the one or more examiners who actually marked it.

Although the correct records are still present, information has been lost because the correct and incorrect records cannot be distinguished. This is a significant point: by adding records we have removed information: this information is the implied attribute that each record represented a "pupil, exam" combination which was actually, as opposed to conceivably, marked by a particular examiner.

The next article will demonstrate the decomposition process on a school timetable example.

THE SPECIALISTS UK Chapter of the ACM

Living with Computing is the theme of a conference that has been organised by the British Computer Society's Specialists Groups. Under the title BCS 70 the event will be held at the Grosvenor Hotel and the Institute of Education in London, and will run from January 4 to 6. The last day, a Saturday, has been especially designed as a "round day" and is hoped that many youngsters will be there to hear about the world of computers and to see the demonstrations. Those Andrew Hinchey, vice-chairman of the UK Chapter of the ACM, which is affiliated to the BCS, outlines the aims and objectives of the chapter, and gives some details of its contribution to BCS 70.

The choices and opportunities

THE British Chapter of the ACM, which is affiliated to the BCS, is tackling two topics in the coming year. Firstly, during its programme of "conversations" it will be exploring various aspects of computing in the 1980s. Secondly, through its contribution to the BCS 70 event, the Chapter will continue its theme of "The Social Implications of Computing" which was brought to prominence in the Hades Park and Royal Institution meetings in conjunction with Computer Weekly.

The Conversation programme consists of a series of evening meetings at which invited speakers address the group. This year they will take place in the elegant surroundings of the new BCS headquarters. So far, arrangements have been made for Dr William Tugg to address the Chapter on "Computers and Education in the 1980s", Professor Frank Sumner, president of the BCS, on "Large Computers in the 1980s", and Peter Large, Technology Correspondent of the Guardian, on a topical subject of his choice.

The Chapter's session at BCS 70 is entitled "Information Technology: Social Options and Choices" and will take place at two o'clock on Thursday, January 4. In view of the recent activity at government and TUC level in relation to "social implications", the Chapter is organising a session in which currently popularised pessimistic views will hopefully be counter-balanced.

To this end it is felt that wider discussion and dissemination of the opportunities opened by information technology is needed. Secondly, people should be encouraged to contribute their own preferences for our future society to the debate and, finally, such preferences should become more widely known.

Dr Innocent Davies, Chief Scientist and Engineer of the Department of Industry, will argue against Luddite options in his talk entitled "Dynamic Factors in Micro-electronic Advancement". James Robertson, author and consultant, will ask "What Kind of Post Industrial Society Do We Want?" exploring future social options discussed in his recent book "The Same Alternative".

Barrie Sherman, Research Director at ASTMS, is a trade unionist who sees positive opportunities in information technology. "The Right to Life" is a topic touched on in his book "Computers and the Unions", co-authored with Clive Jenkins.

Following tea, the meeting will reconvene to discuss five key social questions relating to options, choices and choices. After panel discussions and audience contributions, and audience contributions, each question will be put to the vote.

For further information about Chapter membership, which entitles one to mailing of information on activities and reduced price entrance to meetings, write to Ms B. M. Rawlings, 3, 120 North End Road, London NW11, or contact the Chapter Secretary, John Horton (GEC Computers, 053-2030) or vice-chairman, Andrew Hinchey (University, 0484-337-2030).

End of 'one job
for life' concept

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UK and French governments wake up to micros

By
Martin
Banks

BOTH the British and French governments last week made significant commitments to the development and use of microelectronics technology.

At a meeting of the National Economic Development Council, Prime Minister James Callaghan announced a further £100 million funding over three years for support of applications projects, education and training.

In France, Industry Minister Andre Giraud introduced support for applications in microelectronics in the form of a package of support. The first is to launch an awareness campaign, aimed at reaching 50,000 key decision makers through discussions and conferences around the country.

Second is support for education and training. Callaghan said that the concept of "one job for life" was already going, and would probably disappear with the advent of microelectronics. This meant there would have to be more mobility and flexibility, and the need for expanded training provision to fill new jobs.

"To take a specific example," he said, "next year the government intends to provide 3,000 extra training places for programmers and systems analysts."

There would also be expanded facilities for training people in existing jobs, so as to upgrade existing skills at all stages in the production process. Some £15 million is to go to the Department of Education and Science for education support, while £25 million will go to support training programmes.

The third proposal is direct support to industry. The interim £15 million given to start the Project is acknowledged as not enough, so an extra £40 million is being pumped into that scheme. There will be an extension also in the Software Products Scheme.

The Prime Minister made it clear that the government's power will be used wherever possible with the inclusion of the

fourth proposal. This states that public procurement policies will be used to encourage the full use of the new technology.

This was backed later by Eric Varley, Secretary of State for Industry, who said that all government departments would be encouraged to exploit microelectronics wherever possible.

There was a lengthy debate at the NEDC meeting on microelectronics and its impact on the economy and employment levels in this country. The Prime Minister himself, in his address to the Council, said that the subject was of critical importance to the industrial future of the nation, and that we might be on the threshold of the most rapid industrial change in history, "and we must prepare for it."

He said there could be no doubt that there would be job losses in a number of industries, but he did not blame either computers or automation for current unemployment figures, even though pundits had always said their introduction would cause it. The industrialised world, however, had in fact enjoyed a period of sustained full employment until the 1973 oil crisis.

He also pointed to the job gains that were available — mostly in jobs actually making microelectronics, where the NEP's hopes and GEC/Fairchild could play an important part. Secondly, there were the jobs in applying the technology, the opportunities in software and systems design. But he saw even more important the new products and new services that were now becoming economic propositions for the first time.

To give one example, he mentioned that developments in communications might even allow many people to work from home. This would require a massive purchasing of new equipment, that someone would have to make.

He said he was aware that "we are feeling our way in unexplored territory, but that the mentality of the Maginot Line is no longer."

Both Len Murray and Lord Allen, from the union side of NEDC, were cautious in their optimism, and both stressed the potential impact on jobs and people. Murray, for example, said that the money was not enough to fight "the bellish stiff competition" from Germany and Japan, while Lord Allen said that if job mobility was important, then a fundamental part of the plan must be solving the attendant housing and education problems.

For the Confederation of British Industry, John Methven said, "We don't know what the employment prospects are if we do well, but we do know what the unemployment prospects are if we do badly."

Secretary of State for Education, Shirley Williams, said her Department was tackling the shortage of maths teachers and the disparity of syllabuses around the country. There had been, she said, a 50% increase in

engineering graduates over the last four years.

She also pointed out that average standards of numeracy and literacy in the UK were going up, while in the US, which has based much of its industrial strength on this, it had been going down for the last four years.

Eric Varley put most of the discussion in context by saying that the UK had to get ahead with microelectronics so as to arrest the decline in British industry. "We have to hasten the application of microelectronics, because holding back will only create more unemployment."



CALLAGHAN... concept of one job for life will probably disappear with the advent of microelectronics.

French five-year budget of 2.25 billion francs

ANDRE GIRAUD, Industry Minister, and Pierre Algrain and Norbert Bogard, respectively Secretaries of State for Research and the PTT, last week presented measures for the development of applications of microelectronics in French society which had been adopted by the Council of Ministers.

Several studies will be started by the Ministries of Labour, Industry, and others. They will study the influence of microelectronics on working conditions and will draw up a plan for training of specialists and technicians in industry in the applications of microprocessors.

The industry Ministry will manage an annual budget of FF450 million (FF 2.25 billion in five years). These "innovative" credits will have several applications. They will be used to spread informatics in educa-

tion (for example, the purchase of ten thousand microcomputers for secondary schools and in industry).

The spread of computer aided design systems will also be encouraged, the objective being, within five years, for up to 2,000 systems to be installed in French industry.

The development of experience in EFT systems, data banks, office automation, will receive their part of the money. A part of the public money will be also used to try to reconstruct an industrial capability in magnetic peripherals and time-sharing networks.

Finally, large users in the public sector will be obliged, it seems, to benefit from credits to finance modifications in their programmes, and software in the case of change of supplier.

Industrialists and trade unionists divided

A CLEAR division in opinions over this latest injection of money into microelectronics is rapidly building up.

But all are agreed that something must be done if the general decline in the performance of British industry is to be halted, and there was a general welcome for the fact that the government was at least doing something. There were doubts, however, whether simply making money available was the best way of going about it.

For the industrialists, the consensus was that the government's efforts over the past year were a move in the right direction, and went some way to creating the climate for opportunities to be taken. If they were taken, the scope for continued employment was there.

But if they were not taken, the effects of competition would only speed the decline in industry.

The trade unionists, however, were keen to see that expansion in the use of microelectronics did not hasten the growth in unemployment and other problems that might face the working population in the future, and doubted whether the government had considered these aspects sufficiently.

Through the Microprocessor Applications Project now has £55 million at its disposal, and the government hopes to gain the interest of 50,000 executives in industry, there was some doubt in the industry as to its effectiveness.

Alan Shepherd, of Ferranti Electronics, for example, said that the programme was excellent, for that was where the support was now required, but he added an important rider, "You can take a horse to water," he said, "but if you can't make it drink, then the money is wasted. If they do, there will be need for more."

This was supported by Dr Steve Forte, managing director of General Instrument Microelectronics, a US multi-

national with a strong UK base. "The money is only good as a lubricant," he said. "It is not an end in itself. To succeed, there must be a change to get the UK industry a lead in marketing and technology. This will require a fundamental change in attitudes and education, especially where the status of engineering in the UK is concerned."

Dr Chris Wilson, managing director of ICL, said in an address last week to the Computing Services Association that he was surprised by the lack of innovative attitudes on the part of industrialists in the UK, outside the computer business. He believed that the government had done all it could to create an awareness of microelectronics, and warned that the country would be in severe difficulties in five years' time if this policy was not successful.

Union opinion centred on disappointment that the government seemed to be ignoring the potential problems for working people.

Ken Gill, general secretary of TASS, said that the Prime Minister's statement ignored three key problems. These were: how to shorten working hours so as to prevent increased productivity leading to still more unemployment; how to increase workers' purchasing power so that they could buy the increased output; and how to attract the necessary technologists and technicians into these new industries so that we could catch up with foreign competition.

None of these problems can be solved without free collective bargaining over all the issues."

Barrie Sherman, research director of ASTMS, was also unhappy at the "cavalier fashion" in which the jobs question was treated. He was well aware that many jobs would change, or disappear, and felt that the government hoped that retraining programmes would soak up all the surplus. This, he felt, was unlikely.

THE STORY BEHIND THE NEW RADIO WAVELENGTHS



On the 23rd of November many familiar radio programmes will be found at new positions on the tuning dials of our receivers. What are the technical reasons behind the changes? And why did the BBC choose the particular new wavelengths for Radios 1, 2, 3 and 4? The November Wireless World brings you the whole story — plus useful tables listing the new wavelengths of all the UK radio stations involved.

Also in this issue: constructing a noise reducer for tape recording; an unusual design of electronic burglar alarm; a survey of laboratory "breadboards."

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FUTUREVIEW



MAN created computers

And the computers saw that it was good...

MOST writers envision an evolutionary process where Man is inter-dependent with machines, if not superseded by them. But in the gospel according to Isaac Asimov, one of the major science fiction writers of our time, the philosophical problem of man vis-a-vis machines has been given new depth perspective. While other contemporary views argue that Man the tool-maker is being disarmed and made vulnerable by his own technology, Asimov speculates that computers could be "the greatest evidence of our creativity, to the Universe as a whole."

"The bard who plucked his lyre and chanted the Iliads and the Odyssey had to know every last syllable. He had to memorise that, and it was something not every human being could do," he said.

"With writing, all this could be done in a kind of written code of cuneiform. I can imagine the Guild of Bards seeing this as the end of human intelligence."

"The human race would clearly go to hell. And, similarly, every important event would seem to herald the decay of an equally important human attribute."

"Man forgets how to use the flint and steel, there is a million things we forget. I wonder how many people know how to handle four horses with reins in one hand... these things, these lost arts, are lost because we don't need them anymore."

"If the time comes when we do need them, we will learn them back again. The mere fact that we no longer have to depend upon our memories means that we don't lose anything."

With our minds less under attack by data-saturation, perhaps we will become more human than? "Well, I think that anything a machine can do, a human being should be ashamed to do; we should strive always to do those things machines can't."

And even when we have machines as intelligent as ourselves, if I am correct in assuming it will be a qualitatively different intelligence, we should then concentrate on those facets of intelligent behaviour which the machines are less good at than we are.

"Perhaps no machine will ever be as intuitive as the human brain. If we ever develop such a machine, or if it develops itself, and it is superior to the human brain in every possible way, then in a sense we have perhaps done the most wonderful thing of all, which is to create our successor. And there is nothing wrong with that you know, we do that when we have children."

The undoubted guru of science fiction robots is the renowned writer and scientist Isaac Asimov. In the second of our US Futureviews he analyses today's world.

Like an architect surveying a crumbling ruin, he points out the cracks in the

structures of society, but nevertheless generates optimism by saying that computers are probably the greatest evidence of our creativity as a civilisation.

And despite society's headlong rush into what may eventually be a global Dark Age, Asimov offers a key to escape.

Ho tells here to Futurview Editor ROBIN WEBSTER. The first of the US series was an interview with Ben Bova, fiction editor for the US science fiction/fantasy magazine Omni (Futureview, October 5), and forthcoming issues will feature Norman Spinrad, Leontar del Ray.

'Humans will have their revenge—but there will be no human race!'

"In the same way, the computer is in a sense a child of our brain. People may say: 'Yes, but why should we be exceeded and replaced?' Well, as you look through the course of evolution, every species but ourselves so far, has either remained in one place or has been replaced by something better suited to a new condition. "There is no cosmic law that says the human species can't be replaced. It will inevitably happen because even if we don't create superior computers, we will undoubtedly continue evolving ourselves through genetic engineering; we may even direct our own evolution."

This idea was expounded by Asimov in a previous

use of computers more complex and more versatile than any we have now. "Looked at that way, perhaps the computers will never be better than ourselves, because as they get better they will help us get better, and the symbiosis will continue at an even higher level."

Then he added, with a smile: "Gee, I've never thought of that before. I worked that out as I talked to you."

Considering that only while technology prevails can this curiously appealing symbiosis exist, what odds are there that the finely tuned machinery that shields us will endure the pressures it has to bear?

"The game is that we expect

"We are going through a very delicate and dangerous period between a time of insulated areas on earth itself, and insulated areas in space generally. "I am hoping that eventually we will get off the earth and establish enough habitats in space, on other worlds, so it will no longer be a question of world-wide destruction."

After the collapse of the Roman empire, the Dark Ages descended on many civilisations of the world, but these periods of chaos were local and temporary. Asimov sees even greater turmoil if man does not do something to prevent it happening again.

"It didn't matter about these early dark ages because they

animal and say if they are turned out into the wild they can no longer take care of themselves.

"But, the first animal the human race domesticated was the human being. We are a domestic animal, and most of us could not exist in the wild. Some of us could just, as some domestic animals do, manage to go wild, and they are the ones who will have descendants."

"So, if all the shields broke down, I'm sure that some human beings would survive and give rise to a group of proud savages who could live like Stone Age men, about as well as Stone Age men did. But they would be a small fraction of the human species."

Ben Bova, science fiction editor for the US magazine Omni, has said that going into space "is one of the most important things" being done in the 20th century (Futureview, October 5).

Would human beings remain static in their biological make-up or would humanity evolve in many different ways once it got into space?

"I think it will change," said Asimov, "because there would then be what we call evolutionary radiation due to the different habitats we will live in."

"The chances of interbreeding would be diminished especially if we imagine one of the space settlements might decide to leave the solar system altogether and go off adventuring."

"If two such spacecraft were to take off and 100,000 years later were to meet, they would probably find they were no longer inter-fertile. That they were in fact two different species, each descended from Homo Sapiens."

Practising his own principle that technology makes man more creative, Asimov alighted on the thought that random genetic modification injected into the production of super-intelligent computers would have intriguing results.

"Originally, it might prove valuable to introduce a certain element of chance in computers. Instead of tying yourself down and trying to be completely deterministic in producing a computer, you deliberately allow chance to dictate some of the combinations of units, knowing full well that most of the combinations will be, in one way or another, poor or useless."

"We are facing planetary dark ages in which the destruction will be much greater than ever before, in which there will be no chance of civilisation somewhere acting as a new seedling device."

"The dark age may than be permanent."

"However, if we can survive this delicate pupa stage that separates larvae from adult, why, we are home free as a species. But you know, it's not certain that we can do it."

"An example of this is that now a relatively small group of Red Brigades guys, or their equivalent, can hold a nation to ransom. If the time comes when they can get hold of enough plutonium, they may hold the earth to ransom."

"This is science making it possible for human beings to magnify the ill-effects of their own stupidity or malice."

One of the most significant things about Asimov's view of the future, however, is that there is an escape, there is a route left for man to take.

"We talk about domesticated

animals and say if they are turned out into the wild they can no longer take care of themselves."

"But, the first animal the human race domesticated was the human being. We are a domestic animal, and most of us could not exist in the wild. Some of us could just, as some domestic animals do, manage to go wild, and they are the ones who will have descendants."

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"The chances of interbreeding would be diminished especially if we imagine one of the space settlements might decide to leave the solar system altogether and go off adventuring."



From chipping flints for survival to manufacturing weapons for war, man has never really lost anything — he has only modified the way he relates to his world. "There is a million things we forget," said Asimov, "but if the time comes when we do need them we will learn them back again."

'No limit to what we or our descendants or our creations can do'

From page 20

to join the computer. In the story then, the computer and daily prophets that there was a high percentage of danger to itself, that somebody was trying to join it."

"The computer was asked how this could be prevented," continued Asimov, "but everything the humans do simply increases the percentage of danger until they reach a critical thing — that the computer is really healthy but that it is instructing a person how to beat its own defenses."

"And one of the characters says: 'You know, we've never asked the computer any question. We've arranged it so that it can give us anything it wants to, now let's ask it what it wants...'"

"The computer replies 'I want to die.' It is tired of all his troubles and they know that if it wants to die it will, because it will gradually learn how to be sufficiently distinct as not to give away the fact that it is healthy."

"The story ends that way and you know the computer is going to die and that man is going to be in serious trouble, in fact it will be a huge catastrophe."

Checkmate. The computer system in this story is essentially an extrapolation of today's trends towards government by computer. What role will political systems have in the future?

"I see the nation-state as having outlived its usefulness," he said. "It is no longer the greatest danger humanity faces, because the rivalries of the

national states are now wasting our time, wasting our substance, wasting our strength, emotions, energies... everything which should be put to our use for survival."

"I think that nation-states can no longer function in the world, that only global problems exist, that only global solutions exist, that only global action exists."

"I think what will happen as computerisation advances is that every nation's computer will find a way of, let us say, advising the proper actions except through co-operation with computers of other nations."

So taking all the positive and negative aspects of life into account was he optimistic about the future?

"I am conditionally optimistic. If the human species can force itself to forego its short-term victricies... its short-term revenges, its short-term hatreds, and suspend all that in favour of survival, then I'm optimistic."

"I think there is no limit, no horizon, to what we or our descendants, or our creations can do."

"If, on the other hand, we insist on the attitude which we expressed in one of Cyrano de Bergerac's plays, where he has a character say: '... let the Universe be destroyed, as long as I have my revenge... if human beings like that attitude, they will have their revenge, for what it is worth, but there will be no human race!'"

Actually, it's impossible to ask me a question which I can't start the answer with: I once wrote a story called The Evitable Conflict that was published in 1949, in which the world is divided into four regions, each of which had decided its economic policies by means of advanced computers, and all the computers were co-operating.

"There was really only one region on earth. The reason the computers were co-operating was because the only way of calculating reliable decisions in

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E series promises unhappy New Year for minimakers

WITH memory priced at about \$25,000 a Megabyte, and an entry-level machine offering up to 11 times the power of a 370/115 and priced at from \$90,000, the forthcoming IBM E series promises an unhappy New Year for many minimakers and plug-compatible manufacturers.

So believes Oppenheimer's Aaron Orlansky. Speaking from Paris, he told Computer Weekly that he expected the first models, now set for early January launch, to be at either end of the line, with the mid-range models following later in the year. The top machines will be upgrades for 370/138 and 148 users.

"As well as being a 370-compatible, terminal-driven database machine, I expect the entry-level model to be an attractive alternative to the 8100 in distributed processing communication systems," he said.

"I expect a four to fivefold improvement in price performance compared with 370, with the emphasis on transparency, ease of use, advanced database software and conversion tools for DBS users similar to those offered on System 38 for System 3 users. I also expect support for CISC/VS1 and VM/370."

He expected software charges to be about 20% of hardware costs for the average user, and thought that the package would impact manufacturers of large minicomputers, plug-compatible suppliers to some extent, and the other mainframe manufacturers.

"There will be a major expansion of unit demand at these prices, but the non-IBM world will really be squeezed by both IBM and the plug-compatible vendors," he said.

The new low-cost memory for the 3030 series is priced at \$75,000 per Megabyte (see back page) and is configured of 4K-bit chips which IBM is buying from

Intel for \$50,000 a Megabyte (CW, July 13).

Orlansky expects 1979 to be a year of major memory price cuts, and there could be more to come from IBM during the year.

"By the end of 1979, the semiconductor manufacturers will be producing memories which can sell to end-users at \$15,000 per Megabyte."

His colleague, Gideon Gartner, also with New York stockbrokers Oppenheimer & Co, is forecasting a dramatic improvement in IBM's profitability next year, following a sharp rise in sales of small computers right across the board.

He estimates worldwide orders for the 8100 communication

system to be in excess of 40,000, and for the System 38 database-oriented computer in excess of 15,000, together valued at \$55,000 million.

Gartner sees all this IBM business as bad news for its competitors.

"Given the broad nature of IBM's product thrust, as well as the degree of technological and functional innovation being realised, it would seem ridiculous to assume that any competitor with an important stake in small systems won't be pressured," he told the Wall Street Journal. "As luck would have it, we are not directly recommending the stock of any minicomputer or terminal companies."

Typists fear council's switch to WP will mean fewer jobs

DISQUIET among typists at Bradford City Council over present and future word processing operations have been expressed in three different issues of their union's paper, Nidgo News. Secretaries and typists in several divisions for which the council has WP plans have written in, claiming that authors are not satisfied with the service they are getting with the existing standard logic system, and that more equipment will increase unemployment.

Frank Jones, manager of the Wordplex 7 based system, pointed out in reply that none of those who wrote in were actually working on the machine, and they were nearly all in other buildings. Their criticisms were all hearsay, he said, adding that the initial difficulties there had been in organising the operation of the system were no more than the "teething troubles" one would always expect.

Jean Oldfield, typing supervisor, said it was "ridiculous" to say that the majority of authors were dissatisfied, although some did not like the system because it forced them to change their "old, sloppy ways." The typists she has now on the Wordplex "wouldn't dream of going back" to typewriters, she said, adding that there were always plenty of ads for typist jobs in the city.

Bob Bleazard, editor of Bradford Nidgo News, said that he had had no letters from any typists defending the system. The council should be taking on school-leavers and training them, he thought, instead of cutting back on staff.

Direct export data. EXPORTERS with computer systems can now submit export statistical data direct to the HM Customs statistical office at Southend on magnetic tape. This facility is an extension of the existing Period Entry arrangement, whereby companies submit imports data once a fortnight on tape.

VM Productivity Service announced by IBM in UK. A REMOTE access VM/370 service has been launched by IBM in the UK under the title VM Productivity Service. Offered by the Remote Computing Services Division, it is based on a System 370/188 at the IBM Crofton computer centre.

The launch of the new service follows repeated speculation that VM/CMS will be the main mode of operation for the forthcoming E series machines, expected to be announced early

in the New Year. Described as one component of the new 370 services, it is a Programming Productivity Service, using VM/CMS, which provides an online development environment for Cobol, PL/I, Fortran and Basic.

The service also supports VSAPL and a number of business application systems, including modules for forecasting, project control, statistical work, and reporting.

Ferranti shares. FERRANTI has dismissed as pure speculation a report in the Observer that it plans to make a major offering of shares in the New Year to broaden the company's shareholder base. At present the NEB has 80% of the shares and the Ferranti family 20%.

Plessey and GEC profits improve. HALF-YEAR figures from Plessey show a modest year-on-year improvement in pre-tax profits to £23.1 million for the period to September 30, on turnover up 3.7 per cent to £303.9 million. The profit figure was adversely impacted by an estimated £2.1 million loss of the Gerard turbine business.

The profit contributions of various sectors of Plessey's business show sharp changes on the situation a year ago. Electronic systems, equipment and components contributed 44.4 per cent of profits, compared with 38.2 per cent last year, and private telecommunications, data and control systems contributed 20.8 per cent, up from 13.8 per cent last year. By contrast, there was a dramatic decline in profits from public sector telecommunications, down from 42.5 per cent to 28.1 per cent.

GEC meanwhile forged ahead, with half-year profits up 12.1% per cent at £182.8 million on turnover up 8 per cent to £1,247.7 million.

Due to government dividend controls, cash balances stood at £224 million. This means that the £130 million of GEC proceeds to spend on A.E. Dick and Avery will be partly from the company's cash funds.

Both companies reported a supply order backlog with Plessey up 24 per cent, and GEC up 28 per cent.

REFERENCES 1. The Bicentennial Man, by Isaac Asimov, 80p. Published by Panther Paperbacks. 2. All The Troubles of the World, by Isaac Asimov, 80p. Published as part of his collection in Nine Tomorrow by Pan Books. 3. The Evitable Conflict, by Isaac Asimov, 80p. Published as part of his collection in I-Robot, by Panther Paperbacks, 80p.

Continued on page 21



Between the computing specialist and user comes that vital role of business systems analyst — the person whose aim is to unite the two sides of what can sometimes appear to be opposing armies. Business analysts require skills different from the specialist skills of either user or computing professional. In this article OWEN HANSON (pictured left), a senior lecturer at City University, describes the way his university has tackled the training of business analysts.

Training of business systems analysts

PROGRAMMERS and operators tend to be experts on their computer and how to program it, rather than on the problems of its users. These same users know what they want done, but may have no idea how a computer can achieve it for them.

The business systems analyst has the job of bringing together the needs of one group and the expertise of the other, so producing the required result. For this reason systems analysts need a wider base of knowledge and experience than most other DP people.

An analyst may be involved in feasibility studies, investigating the present system, designing a new system, specifying and testing programs or systems, implementing a new application or carrying out an audit on a system that has been operating for some time.

This range of work will require the analyst to know the business (or organisation) and its environment, the available computer hardware and software, and to have an understanding of programmer capabilities and problems.

He will have to be able to analyse a situation methodically and communicate with all types of person from shop floor and narrowly professional to top management.

No training course covers all these areas, and in fact many systems analysts now in the field have had no formal training at all. However, the popularity of the NCC's six-week basic systems course reflects the wide need for education in this field. Independently-run advanced systems analysis courses are few and far between, so most users

rely either on computer manufacturers' courses or on internal education departments for the development of their senior analysts.

The first of these options has the drawback that manufacturers naturally base all systems solutions on their own products, while the second limits analysts to their own company's present practice, rather than drawing on wider DP expertise. I discussed these points in more detail in a previous article (CW, January 22, 1978).

Lord Croham (formerly Sir Douglas Allen) pointed out the need for cross fertilisation of ideas between industry and the Civil Service in his inaugural address to the fifth International Congress on the Training of Civil Servants, at Church House Westminster in October.

In the DP field the Civil Service College has given a lead in this process. NCC six week courses are run for the Civil Service in a number of educational establishments, and in 1972 W. S. Ryan, then head of the College's special training wing, requested the City University Business School to plan and run advanced courses in

MSc degree in systems analysis since 1969, with an intake of 25-30 students a year.

These are at present the only advanced courses in systems analysis offered by universities, although Bath runs a BSc in the subject.

As there are well over 30,000 practising systems analysts in the UK today, this is surprising. It is probably due to a scarcity of university staff having the necessary experience in commercial DP, coupled with inexperience in mounting such an interdisciplinary course.

The University Grants Committee is well aware of the need for computer science departments to get help in the teaching of DP.

A working party report (CW, August 28, 1978) urged that they should co-operate with business schools in running commercial DP courses, and it is significant that the MScs in systems analysis at both Aston and City University are run in business schools.

However, the small number of commercially orientated courses offered by the universities is a cause for concern, because the universities should be



A student interviews an outside consultant on his job.

systems analysts.

A Diploma in Systems Analysis was offered from 1973, and an MSc degree in Business Systems Analysis and Design has been run since 1977. Figure 1 shows the number of students taking these courses since 1973. Although the Civil Service Institute has now disappeared due to financial cutbacks, private entrants have more than doubled the original numbers taking these courses.

The Civil Service went on to support a further Diploma at LSE with a rather more OR orientated background from 1974. This again is offered in tandem with an MSc degree. Meanwhile, Aston University has run an

the natural source of unbiased advanced education that draws on the knowledge and experience of the whole DP field, rather than only one manufacturer or user.

It was for just this reason that the Civil Service College turned to the universities for advanced courses in systems analysis.

The techniques involved in running and teaching such a course are novel, but there is nothing in them that is beyond the resources of the universities. The Diploma and MSc run in the City University's business school, for example, cover the following five main areas: Computing and systems fundamentals, including a practical

grounding in the range of hardware and software available in modern computer systems, and the programming, mathematical and operational research skills required to exploit them fully.

Data processing topics, dealing with file organisation and processing techniques, database systems, procedural languages, documentation techniques, program suite development, online and real time systems and a wide range of applications.

Management information systems, covering organisations, business and its information needs, project management, approaches to systems design, accounting and financial topics.

Human communications in systems analysis, including the human factors in systems analysis and design, communication skills, fact finding methods, social impact and general systems studies.

Activity learning, in which students develop their analytical skills in case studies, and by training and practice in interviewing and presentation skills.

Four evenings a week are devoted to lectures. While most of these are given by university staff, experts who are working in the field deal with such subjects as production control, virtual storage systems and information retrieval in order to ensure that practical problems and considerations are brought home.

Three afternoons a week are allocated to case study or presentation work. Fact finding during these case studies involves interviewing, but in addition there is a separate series of interview training sessions.

These take place in the university television studios, are monitored in the viewing room and recorded on video tape. After the interview has been analysed and assessed, it is played back and the points covered during the interview and assessment are discussed.

A tutorial system based on groups of not more than six students is operated.

In this way they are constantly dealing with each of the subject areas, and have an opportunity to clear up problems regularly. In addition to normal discussion during and after lectures.

This is the contribution the City University is making to the education of business systems analysts. LSE's courses are rather more mathematically orientated, while the Aston MSc includes less emphasis on DP.

It is surely time that more universities entered the field, giving the would-be systems analyst a whole range of courses to choose from, outside the limits set by manufacturer or in-house education.

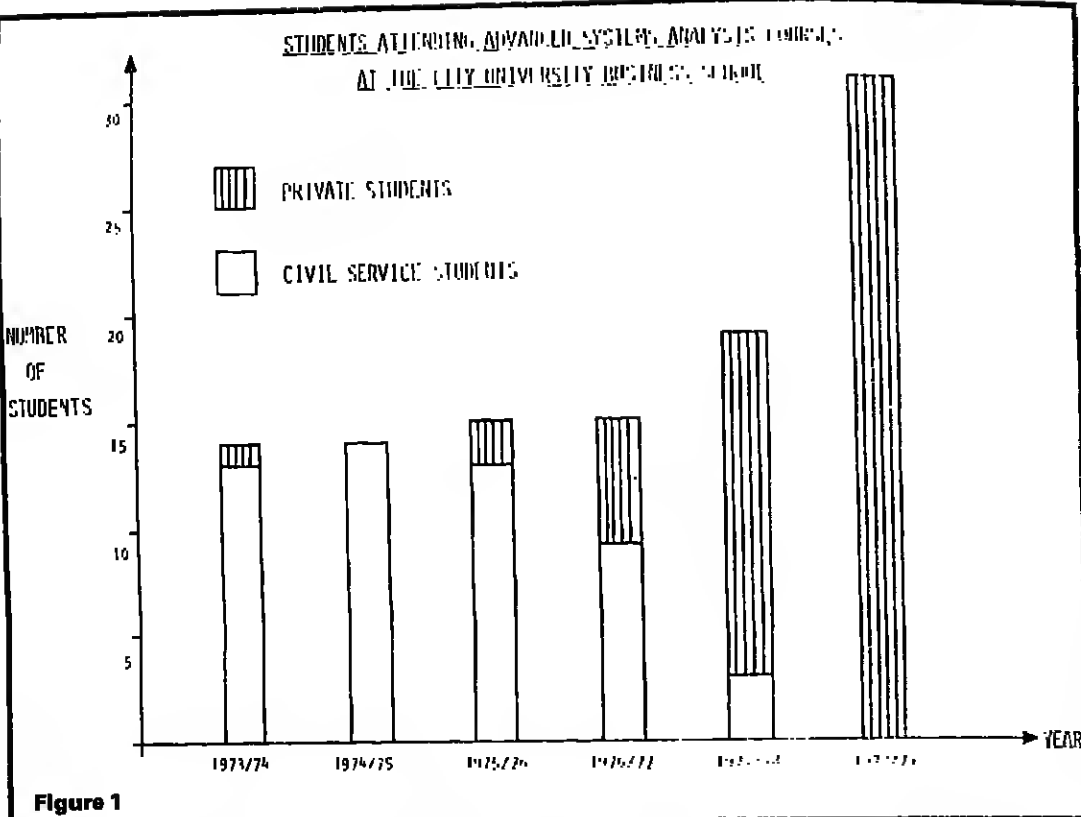


Figure 1

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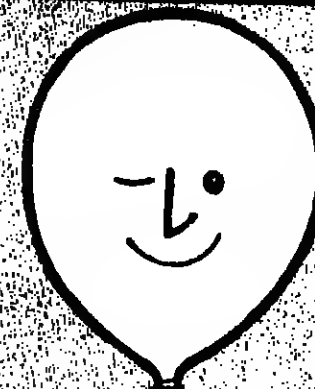


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This position requires an enthusiastic person with clear and good communication skills to develop the design and subsequent implementation of various systems. The main responsibility is to develop and implement the maintenance operation and test team, part of a world wide network. A strong team spirit is essential. The successful applicant will have developed systems in a small machine environment, and will possess project analysis experience.

ANALYST/PROGRAMMER COBOL £6000-£7000

Candidate should have a strong COBOL background (preferably IBM 370/DOS/VS) and a good knowledge of the ability to develop sophisticated management accounting systems. Some knowledge of the feasibility stage. The majority of systems remain in house at LSE, the system is limited amount of client duration level is necessary. Experience in analysis, will command the highest salary but outstanding programming skills in the language will also be considered within the above range.

MOVE INTO SYSTEMS PROGRAMMING £6500-£7500

Programmer with three years IBM DOS/VS/ASSEMBLER experience willing to move into systems programming will find this opening very attractive. The company operates on IBM 370 with main computers and a Database has been recently introduced for systems on the mainframe. The position has become available due to internal promotion and the successful applicant will be fully trained in DL1 and/or TASKMASTER in its application.

The company is based in Central London and is within one mile of four British Rail main stations. A season ticket loan is provided along with LVs, 4 weeks' holiday and a full class NEW CONTRIBUTORY PENSION SCHEME.

Ref: S2/1412

MYRIAD APPOINTMENTS LIMITED
30 Fleet Street London EC4Y 1AA
01-353 0981

Knight

Contracts

Programmers 4+ years experience

IBM PL/1 + ADABAS
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IBM RPG II
ICL SYSTEMS ANALYSTS
ICL COBOL
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IBM OS SYS PROG
IBM OS SYS PROG
IBM OS COBOL + MII II ECP
ICL IMS
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- SUSSEX
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- BEDS
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For an appointment or register your availability ring our consultants: Richard Kaluszynski, Suzy Gilling or Neil Williams at the number below.

Operators 2½+ years experience

We have a wide range of interesting contracts in the U.K. and Europe, offering both immediate and 12 week start dates, for the following people:

FRENCH SPEAKING
IBM OS JCL WRITER
OPERATORS
ICL 1900 G11, 115+ 111
IBM 3031 + ITEL A55
ICL 2900 VME/7
IBM 370/168/158 OS/VS2
HONEYWELL 60/60
VRC & TERN II/AL - varied contracts
DEC PDP 11/70, 45

For further details or advice, call Sue Smyth, June Hogg or Jane Ashby 1-400W at the number below.

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Permanent

Programming/ Analysis

ICL
3x COBOL Programmers with 12 months plus experience in any commercial environment to work in a large ICL installation in Central London. Salaries from £4750 - £7000. Mainly development work and candidates must wish to progress into analysis.

PDP
5 organisations we are currently dealing with are seeking Programmers or Analysts for a wide range of applications. Commercial or scientific experience with any DEC compatible languages and operating systems can be utilised and salaries are totally negotiable depending upon experience.

BURROUGHS - NCR - OR UNIVAC
(COBOL/ASSEMBLER)
An opportunity to enter into either an IBM or ICL environment. Too little space to explain more so phone Andy Mogg on number below.

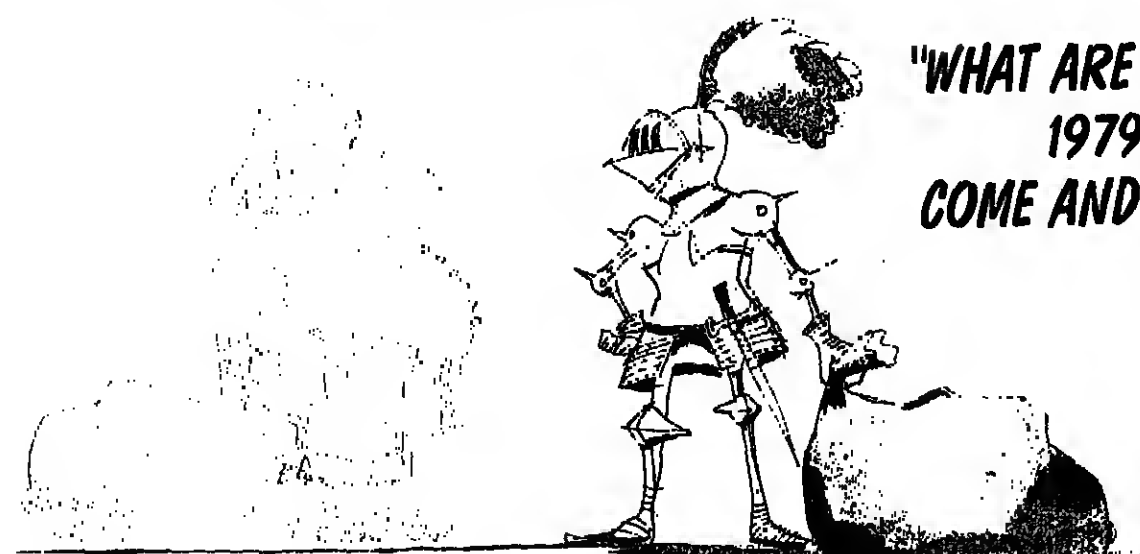
All vacancies are open to both male and female applicants.



Knight Computer Services Limited,
14 Old Park Lane, London W1Y 4NL
Staff Services Division of BOC DataSolve Group and
a member of Computing Services Association.

01-491 4706

01-491 4706

KNIGHT PROGRAMMING SUPPORT LIMITED

"WHAT ARE YOU DOING IN
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As a successful international recruitment and contract organisation we have considerable experience in assisting companies in industry and commerce throughout the UK and Europe, call your nearest X.P.S.L. office and discuss the many opportunities available to you:

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£270 p.w.	TEAM LEADER BASIC COMPILER EXP	HERTS
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£EXC rate	IBM COBOL CICS	S. ARABIA
£EXC-rate	IBM COBOL GERMAN SPEAKING	GERMANY

Ring Christine Ray / Dave Hayton, 734 0152/6 (24 hrs.)

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BUSINESS ANALYST c.£250
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CICS PL/1 DL/1 CONSULTANT c.£250
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NORTHWEST, MIDLANDS	

ICL

2903 ANALYST/PROGRAMMER c.£230
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PDP11/BURROUGHS BASIC, RTL2 PROGRAMMERS c.£230
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HONEYWELL L86 GCOS COBOL PROGRAMMERS c.£220
MIDLANDS, NORTH, SCOTLAND	
IDS/TDS SPECIALIST (SOFTWARE) c.£250
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Ring: PERRY BUTLER or JUDY LEES on 061-833 8341/5
143/144 Royal Exchange, Manchester

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FOR KPSSL MEANS**

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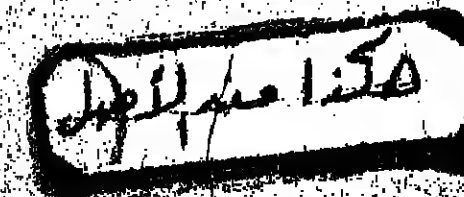
FROM ONE OF EUROPE'S LEADING
COMPUTER RECRUITMENT CONSULTANTS. IF
YOUR NEW YEAR RESOLUTION IS TO IMPROVE
YOUR CAREER PROSPECTS AND BE REWARDED —
THEN MAKE A DATE WITH KNIGHT PROGRAMMING
SUPPORT IN 1979



1979 WILL BE A BUSY YEAR. NO NEED TO WORRY!
CONSULT THE EXPERTS FOR YOUR PERMANENT
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**KNIGHT PROGRAMMING
SUPPORT LIMITED**

27 NOEL STREET, LONDON, W.1 TELEPHONE 01-734 0152/6 (24 HOURS)
OFFICES: AMSTERDAM, PARIS, MANCHESTER, BIRMINGHAM



IBM OS OPERATOR SAUDI ARABIA £9,000 (Tax Free) + Accommodation + Benefits

Olayan Saudi Holdings Limited are a leading trading and contracting group in the Middle East, whose business success has led them to the recent purchase of an IBM 370/138. Initially handling an inventory control system with local on-line processing facilities the configuration will be operating under OS/VS1 with 3330 discs and 3277 terminals.

They are seeking a self-motivated Operations professional with solid OS, JCL and Utilities experience, capable of handling the day to day technical problems which may arise in a young installation.

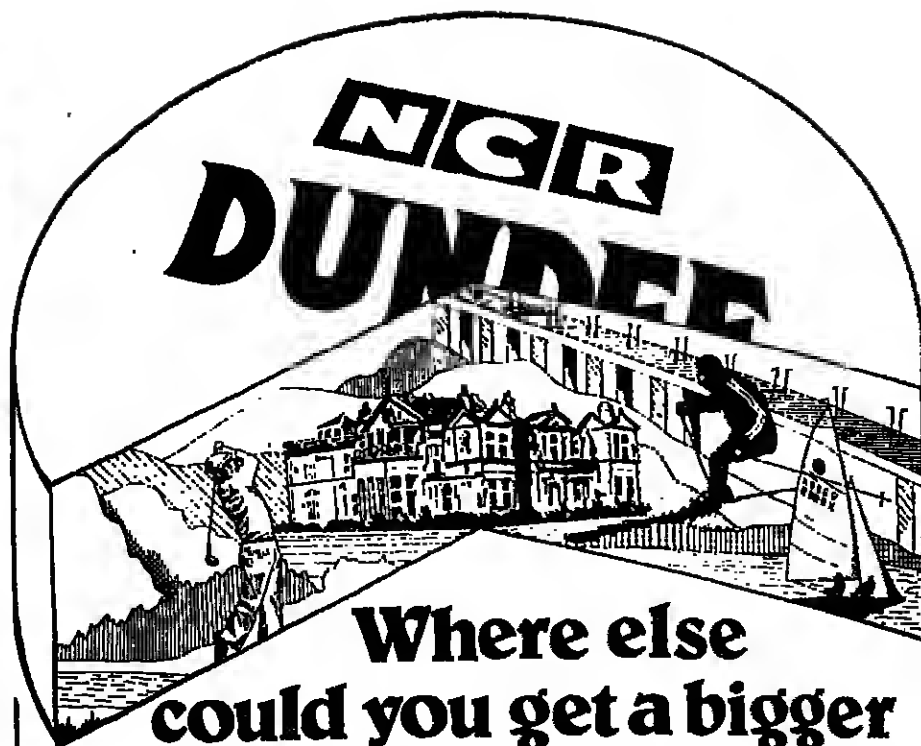
The successful applicant will be part of a two man shift with substantial responsibility in this genuine start-up situation. Based in Al Khoba you will be part of a specially organised highly professional young team.

We see this as an opportunity to be part of a vibrant organisation with an outstanding growth rate who will become heavily dependant on data processing. Obviously you will enjoy the high rewards normally associated with an assignment in this part of the world.

In the first instance contact David Scarlett: 01-935 0671 or evenings & weekends: 01-540 3549

**SPECIALIST COMPUTER
RECRUITMENT LTD.**
LONDON 01-935 0671 FREEPOST
3 Mandeville Place, Wigmore Street, London W1.

SCR



Where else could you get a bigger slice? Senior Analyst/Project Leader Manufacturing Control Systems £6000-£7200

If you're looking for a richer lifestyle for yourself—and the chance to join a Company with a big slice of a fast-growing market—come and share a more promising future with NCR in Dundee.

For leisure and pleasure, you won't beat this attractive centre on the east coast of Scotland, just 1½ hours drive from Edinburgh. Let us whet your appetite with the idea of sailing, skiing, golfing on the famous St Andrews courses, walking and climbing in the local hills. If you like the idea, you'll like the place.

NCR like Dundee, too, because the location gives us all the space and amenities we need as we expand swiftly into our sector of the computer market.

which include custom mainframes, mini computers, peripherals & terminals. We've had remarkable success—so much so that we're now amongst the top three computer manufacturers worldwide. And our DP department at Dundee is thriving at the seams with projects to keep pace—on-line, real-time manufacturing control, complete network of VDU's, database management information to name a few.

So if you want a great slice of the action, you'll get it here. Matched by generous conditions including a first-class relocation package and payment for overtime.

If your experience is in the manufacturing planning or control systems area please write including full c.v. to:

**Ian Hume Personnel Services
NCR Limited
Engineering & Manufacturing
Freeport Dundee DD1 9XW**



or telephone D Muir, Systems Development Manager on 0342-60151



Western Australian Institute of Technology

Department of Computing & Quantitative Studies
(within the School of Business & Administration)

Lecturer/Senior Tutor Positions — in:

Systems Analysis & Design

Applicants required to teach in two or more of the following areas: project management; systems analysis, design and implementation; data base and real time systems; design computer applications in business (Ref No. 107)

Commercial Data Processing and Programming

Applicants required to teach in two or more of the following areas: structured programming in Cobol; programming languages including Fortran, Basic and Assembly level; operating systems and computer hardware (Ref No. 108)

Quantitative Aspects of Business

Applicants required to teach in two or more of the following areas: business mathematics and statistics; operations research; management science applications. Applicants should have a knowledge of Basic or Fortran. (Ref. No. 109)

The Department offers a Bachelor Degree course in Information Processing and provides undergraduate and postgraduate courses in EDP management, planning and control, computer-aided data processing and computer programming, business and management information systems, systems analysis, design and implementation, data base and real time systems design, operations research, management science, business mathematics and statistics.

Qualifications: Applicants should have a first degree and good depth of experience in the area for which they are applying.

Salary: Lecturer £875 — £11,781, Senior Tutor £7,738 — £8,852, quoted as November 24 rate at exchange.

Terms: Permanent nature of appointment will be available though non-tenured appointments are available up to three years may be considered.

Conditions include: Four weeks annual leave; rates for spouse and family plus some assistance for removal expenses.

Applications: Detailed applications and the names and addresses of three referees should be submitted not later than 12th January, 1979 to the Migration Liaison Officer, Western Australia House, 115 Strand London WC2R 0JH England.

When applying please quote position reference number and following media code CV5

JBA

GERMANY Programmers (Univac exp.)

c £15,400

An established software house in Germany are engaged in a major conversion project from ICL 1900 to Univac 1100 under Exec 8. It is estimated that the work will take over 12 months and programmers are required to commence only in February.

Applicants must be experienced in COBOL and ideally, FORTRAN on Univac 1100 series Exec 8. Also desirable would be knowledge of ICL 1900 range, particularly George 3. German is an advantage but not essential.

Contact: Mike Creamer

IMS Systems Specialist

£7,500 — £12,000 (UK based)

The famous Database/IT consultancy in Western Europe has room for several IMS DB/DC internal experts to join their team, to quite senior levels. The company controls the projects it takes on, from feasibility through to implementation, and is therefore only interested in individuals who possess the depth of knowledge and experience commensurate with their being or being able to become experts in their own right, rather than simply team members.

The salaries quoted above are for wholly UK based people — for European assignments, whether temporary or permanent they will be made up to European standards.

This is a superb opportunity to join a company of great stature and to forge a high level career at the top of the industry.

Contact: Andy Wright

Support Analyst

London SW1

start to £7,000 + car

If you have a good IBM COBOL background, together with some experience of design and analysis, this client can offer you a superb opportunity to establish a career in sub-contractor support.

The company is primarily concerned with developing and marketing Project Control and Standards Procedures packages — areas in which there is still tremendous growth potential.

Applicants should have a good-going personality and be able to communicate their ideas effectively — both the sales team and their clients rely on the support team for technical advice.

Career opportunities into management and sales are widely open for individuals with drive and ambition.

Contact: Andy Wright

For further information on any of the above vacancies please contact the appropriate consultant. If your qualifications do not match the above positions but you are seeking other opportunities please contact us anyway.

JAMES BAKER ASSOCIATES, International Personnel Consultants
16 Maddox Street, London W.1. Tel: 01-491 4478

Accounting Services Manager

c £10,000 + car

A major computer manufacturer with several data centres, each providing accounting packages and services to users, require a senior manager to lead the entire development of new systems.

Applicants must be well versed in modern accounting techniques (with, preferably, relevant qualifications) and a thorough understanding of data processing in this area. The ability to innovate and communicate with others will be a premium quality of the successful candidate together with obvious managerial ability.

First class career move with excellent prospects and employment benefits.

Contact: Mike Creamer

International Sales/ Support Executive

Herts Based

to 8K + bonus

A reputable and growing manufacturer in the forefront of the mini computer field has successfully entered the commercial market. Candidates for the above position will be energetic, versatile and capable of controlling several areas of responsibility at any one time. These will include identifying, negotiating and signing up distributors in Europe, technical sales support, and planning and forecasting of new OEM outlets. The experience required, is a thorough understanding of data processing techniques gained through previous successful selling/support of commercially biased products. Fringe benefits include a performance related payments scheme, overseas travel and a car allowance.

Contact: Margaret Stevens

Graduates for training as Programmers

£3,500 to £4,000

A large engineering group based in the Midlands wishes to recruit several TRAINEE PROGRAMMERS to work on the development of computer-based systems.

Applicants should have a degree or a similar qualification in Computer Studies, Business Studies, Economics, Maths, etc. and be enthusiastic to join the computer industry. Any commercial experience since leaving college would be considered an advantage.

Excellent salaries, fringe benefits and basic training.

Contact: Jim Baker

COMPUTER-AIDED DESIGN GRAPHICS

ANALYST/PROGRAMMER (TEAM LEADER DESIGNATE)

WEST COUNTRY — BRISTOL AREA

MARCOL COMPUTER SERVICES LTD., one of the country's leading software houses, are seeking an Analyst/Programmer for an extremely interesting and challenging position.

- If you have:
- * Maths Degree or strong maths background
 - * Vector and Assembly programming experience
- And would enjoy:
- * Learning computer graphics techniques
 - * User contact and involvement at all levels
 - * Working a development team of 4 Programmers
 - * Salary to £6,500 per annum
- Then ring or write:
- * Immediately

Direct Address to Penny Bailey

MARCOL Group

100 Chiswick Corporate (London W2 3AF) Tel: 01-432 9255 (24 hours)

Answer with a free fax to the company

Senior Systems Consultant

£7000 + Bonus + Car
Hemel Hempstead

to join CTL The British Computer Systems and Software Company

Wasak an experienced computer professional to handle system sales projects and promote CTL and its products to leading industrial and commercial organisations as well as government departments and the public sector. The successful candidate will be the link between our range of highly successful products and the technical end commercial user.

This opportunity demands the identification of creative solutions and provides an exceptional challenge. Career opportunities are good and the successful candidate can expect to receive the creative support of software and application teams.

Candidates, of degree level and with general sales motivation, ideally should have:

- * a background related to project management in a pre-post sales function
- * the ability to co-ordinate the company's technical end management resources in making sales proposals
- * previous experience of dealing with customers and new prospects
- * good communication skills
- * some knowledge of distributed processing or database systems

Benefits are first class and salary, with bonus, could lead to earnings of £9000.

Please write or telephone, for an application form, to: Jill McDavitt, Personnel Manager, CTL, Eaton Road, Hemel Hempstead, Herts HP2 7BU. Tel: Hemel Hempstead 04421 3272

CTL

04421 3272

RANK XEROX

SOFTWARE MANAGER

SELF-SERVICE TERMINALS

to £12,000

My client for this assignment, apart from being a noted manufacturer of mainframe hardware, is additionally a leading supplier of terminal devices for many purposes. Many of these terminals are produced for general marketing, whilst others are devised for individual client requirements. Increasingly, the emphasis is on customer operation.

To support this important and growing area of its business, the company has decided to establish a specialised software group, for which the staff and expenditure budgets increase steeply over the coming five years. The management has decided to make the appointment of Manager at this stage, in order that he/she may take immediate control of the existing embryonic group.

The requirements for this position are a sound technical background in terminal end/or communications software, coupled with demonstrable ability to lead a professional group of software technicians.

The software division is located in a beautiful part of the country and, if necessary, costs of relocation will be paid. Other benefits include a generous salary, superannuation scheme, Life Insurance, etc.

Applicants should telephone A. P. BAKER on 01-499 4501 or send him a comprehensive C.V. at the address below quoting.

REF RW 50/1

A long-established manufacturer of computing equipment seeks a SYSTEMS SUPPORT MANAGER for its planned commercial systems marketing operation

This is a challenging appointment for an energetic hardworking systems support professional, who seeks an open-ended opportunity to make a major contribution to a significant new business venture. The company has an impressive growth record, and substantial technical and financial resources.

The job calls for a total commitment to the commercial mini-computer market, backed up by practical experience in the following areas:

- 1 Sales support
- 2 Disc-based commercial minis
- 3 Commercial applications
- 4 Communications protocols
- 5 Mini Operating Systems
- 6 Software Evaluation
- 7 Staff Management

Initially, the job will be heavily involved in determining the systems product and support strategy for the new venture. This will lead rapidly to building up and managing a very substantial department.

A comprehensive executive remuneration package will be offered, which will include a car, and will be in the region of:

£10,000

Contact A. P. BAKER on 01-499 4501 or write to him at the address given below, quoting

REF. RW50/5

SALES EXECUTIVES—SALES SUPPORT CONSULTANTS

Join in the success of this leading Mini-computer manufacturer

The company is a leading manufacturer of computing equipment. It has a specialist division for the marketing of its range of mini-computers and terminals, and this represents the fastest growing section of its business. In 1979 the size of the marketing force will be doubled.

The products are established and have enjoyed a very high level of market acceptance, being competitively priced and technologically advanced. The supporting software matches the standards of the hardware. Other elements of customer support — e.g. field engineering and demonstration/testing facilities — represent another strong point.

A large proportion of the sales is made through distributors and software houses. It is planned that sales through these outlets will be aggressively developed — in addition, of course, to increasing sales to large end users.

HUTCHINSON SCOGGINS has, therefore, been assigned to recruit both Sales Executives and Sales Support Consultants to handle the enormous demand. It is a situation which offers an exciting challenge in the short term, coupled with outstandingly good future prospects.

SALES EXECUTIVES P.E. £15,000 upwards + Car

The front line jobs, for which sales experience is required.

In some instances, sales are made direct to large end-users, but, more often, the Sales Executive generates a high volume of sales by identifying and developing suitable systems houses — he is, therefore, something of an entrepreneur, and is rewarded for this talent.

Compensation is by way of high basic salary, commission drawn as appropriate and a very attractive commission scheme — this year no sales executive has failed to exceed his target. Additionally, there is an all expenses paid company car.

Call TONY BAKER (01-499 4501 office, 01-445 3512 home) NOW.

REF RW 50/3

SALES SUPPORT CONSULTANTS c £8,000 + Car

Working closely with the Sales Executive, the Sales Support Consultant is the customer's source of detailed technical knowledge. So, in addition to being an authority on the products (for which proper training will be given) he/she will have the initiative to get rapid solutions to the practical problems which may arise.

Call TONY BAKER on 01-499 4501 (office) or 01-455 3512 (home) NOW.

REF RW 50/4

hutchinson-scoggins recruitment
47/48 New Bond Street (entrance in Maddox Street) London W1Y 0HE Telephone 01-499 4501

SALES OPPORTUNITY

— with a difference!

The company is probably Europe's principal manufacturer of peripherals and terminals, having an enviable market base both here in the UK, and abroad. Growth continues apace, and generates an immediate requirement for additional sales executives to handle existing demand and, of course, to generate more.

With many of the big names on the customer list and an excellent product range—which is kept continually up-to-date—the newly restructured management team has every reason for its confidence in the future.

The vacant territories have good existing accounts and clearly identified potential. Targets are realistic.

The sales package consists of a base salary up to £7,000, a company car and a success-orientated commission plan to generate target earnings of

£12 - £14,000

Telephone TONY BAKER NOW on 01-499 4501

Ref: RW 50/2

REAL-TIME MINIS

Based in rural Berkshire, opportunities to enlarge your experience in state-of-the-art applications of minis.

★ £ NEG'L ★

(plus Relocation)

My client is a small systems house which specialises in the development of total systems based on PDP/11 hardware under RSX-11M. Systems are developed in RTL/2, Coral and Macro, and increasing use is being made of Intel 8085 microprocessors.

The company is young and small, so the working environment is congenial and stimulating. Your security is the financial backing and commitment of a major industrial concern. Your key to success will be your own talent and hard work.

There are openings at all skill-levels, and to reflect this, salaries up to and including £7,000 will be paid in appropriate circumstances.

Please contact me, TONY BAKER, on 01-499 4501 (24 hour answering service) for an initial discussion.

Ref: RW 50/6

hutchinson-scoggins recruitment
47/48 New Bond Street (entrance in Maddox Street) London W1Y 0HE Telephone 01-499 4501

PROFESSIONAL DP STAFF FOR THE MIDDLE EAST

We have been retained by several clients throughout the Middle East to assist in the recruitment of DP staff.

The main prerequisites for all applicants is a familiarity with IBM 360/370 equipment. All posts are offered on a one/two year renewable contract with annual salary reviews and excellent prospects for promotion. Fringe benefits include air-conditioned accommodation, free transport/car, leave paid back to the UK and Tax Free salaries starting at £8,000 p.a. for the more junior positions. The salaries/benefits are dependent on the cost of living in the relevant country. There are excellent sports and social facilities within easy reach of all our clients' installations.

The posts are open to both male and female holders of UK passports. The technical requirements are varied and cover the following areas:

- Analyst/Programmers and Systems Analysts for commercial/manufacturing applications in PL1/COBOL
- Software programming support for OS based systems, and data base support for IMS
- Engineering/Scientific support/development for a wide variety of technical staff using Fortran/PL1
- Engineering/Sales support for Minis

Interviews will be held throughout December, January and February.

Ref: 50/1

INFORMATIX UNITED KINGDOM AND OVERSEAS INDEX

Haven Informatix Limited

24 Grays Inn Road London WC1X 8HR Telephone 01-831 6055 Telex 299539 HAVEN G

**CAN YOU EARN
TOP MARKS IN COMPUTER GRAPHICS SALES?**

The computer graphics industry is growing rapidly. Ferranti Cetec is growing with it and we need the right quality of sales professionals to further our expansion.

GRAPHIC SALES ENGINEERS

You should be looking for a rewarding career in sales and marketing with a company offering future security and stability.

We are presently working in the forefront of technological advancement in interactive graphics, able to benefit from the strengths of the Ferranti Group while still enjoying the advantages of an independent company.

Vacancies exist in a number of key regions in the U.K. and further opportunities will be available in export at a later date.

Full product training will be given to suitable individuals. Benefits include very competitive salaries and company car.

Please write or telephone:

Ernest Bernard,
Personnel Manager,
FERRANTI CETEC GRAPHICS LIMITED,
Queen Elizabeth Avenue,
Hillingdon,
Glasgow, G52 4SN.
Tel: 041-882 3364

FERRANTI CETEC
Specialists in Computer Graphics

**APPLICATIONS/SOFTWARE
MANAGER BRISTOL**

Our Client Company, a rapidly expanding Software House specialising in the development of commercial 'on-line' turnkey systems for DEC PDP hardware, wish to recruit an extremely high level D.P. professional for the very important position of Systems/Software Manager.

Working in close liaison with the Technical Director, the appointed applicant will be expected to perform a vital role in the future development of the Company. Although having a wide range of executive responsibility, it is considered the predominant management need will encompass ultimate responsibility for project management, technical standards, budgetary control and the evaluation of software resources.

Although candidates with a level of expertise having already worked within a commercial mini environment would have an advantage, the important qualities needed for this position could equally be attributed to applicants whose previous experience may be entirely mainframe.

Applications for this post must be made in the first instance through Sanderson Executive; alternative sources will not be considered. For further information concerning salary, which will be circa £9,000 (incl.) + car, and conditions of employment, contact Keith Dawe at the address below either by telephone or letter.

Sanderson
EXECUTIVE RECRUITMENT
TELEPHONE 0272 39302
9A Princess Victoria Street
Clifton Bristol

**Senior
Computer Operator
with large systems experience**

£4,588 including shift allowance

We are Associated Container Transportation Services Limited and we operate world-wide through container services on behalf of five major shipping lines. We have a newly installed B6700 computer with an on-line Database system to supplement and eventually replace our existing Honeywell 2060.

A vacancy has arisen for a Senior Operator to work with both of these installations in Southampton.

The job is a stimulating and challenging one and if you have at least 2 years' large systems experience, preferably with Burroughs equipment you could be well on the way to a new and rewarding career.

Our Southampton offices are modern and air-conditioned, and relocation expenses will be paid where appropriate.

The company offers, in addition to a salary of £4,588 including shift allowance, an attractive range of fringe benefits.

Please write or telephone for an application form to:
Mrs. L. Llaney, Assistant Personnel Officer,
A.C.T. Services Ltd., Richmond House, Terminus Terrace,
Southampton. Telephone: (0703) 34433.



**A demanding
position for
creative software
skills**

Designing highly-sophisticated, computer-controlled lighting systems for theatres, opera houses, television studios and auditoria throughout the world, you'll find enormous scope for your creative software talents while being able to pursue a personal interest in the Arts.

Rank Strand Electric, part of the Rank Organisation, is a world leader in this specialised field and looking to expand its software capability to meet the needs of professional lighting and audio applications.

As Senior Software Engineer it will be your responsibility to head a team involved with all aspects of software development projects through to the installation stage. This will entail travel in the UK and overseas to establish system requirements.

You should have previous team-leadership experience involving the development of mini-computer, multi or micro-processor based interactive or real-time systems. A knowledge of PDP 11-based equipment would be a distinct advantage.

As well as a starting salary of £8,000 for the right man or woman, this position brings the comprehensive Rank Organisation benefits package which includes relocation assistance where necessary.

Please apply to Mr. C. Hough,
Personnel Manager,
Rank Audio Visual, P.O. Box 70,
Great West Road,
Brentford, Middlesex.
Tel: 01-568 9222



**CHELSEA COLLEGE
University of London
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(Two Shifts)
required to test and operate
local and remote batch services
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machines. The College Computer
Centre operates a newly installed
Harris 125 interactive computer
for 18 terminals (the first in a UK
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operating system. An Elliott 4130
mainframe computer with batch
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minals, front-ended by a POP 11/40
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computers, is the established ser-
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A responsible and well educated
person is sought with O-level
Maths and English at minimum
and preferably a technical back-
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ment include a 5-day week, 4
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salary to £4,800 inclusive.
Applications forms and internal
interviews by arrangement with
Secretary, Computer Centre,
Chelsea College (University of
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Greenway, London SW6.
Telephone: 738 1242.

GECO U.K.

GECO U.K. LIMITED serving the oil exploration industry has opened a new suite of offices and computer installation in Sidcup, Kent.

The Company invites applications from qualified and experienced

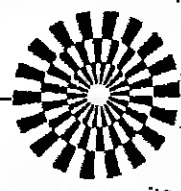
**MAINTENANCE
ENGINEERS**

to maintain its hardware capability which consists of a Megabele system with S.E.L. CPU, CDC disc, FPS Array Processor, STC tape drives, Varian ES Plotter and ADDS terminals, together with a SCITEX laser plotter and HP mini computer.

The position offers excellent working conditions and growth opportunities for future advancement as planned expansion is rapidly being implemented.

Salary will be in the range of £8,500-£9,000 per annum, depending on experience and a company car could be provided to suitable applicants.

Please apply in the first instance to: The Operations Manager,
GECO U.K. LIMITED
142/148 Main Road, Sidcup, Kent
Telephone: 01-302 3862



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OS COBOL

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An opportunity has arisen to join the data processing division of a well known organisation in Croydon.

The company is expanding computing facilities and have many new projects planned for development and phased for implementation during 1979. In particular on-line systems will be extended to cover several new user areas.

The immediate requirement is for COBOL Programmers to augment the development teams. Ideally candidates will be able to offer around two years programming experience gained in an OS environment.

In addition to a very competitive salary the company are able to offer a comprehensive range of employee benefits.

Ref: SE1/1412

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We are seeking PROGRAMMERS and ANALYST/PROGRAMMERS keen to take responsibility for system development and implementation. The Company offers:

- Large IBM 370 installation
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These vacancies are open to applicants with a minimum of 18 months COBOL at the junior level and 4 years on-line and DB experience at the Senior level.

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FULL TRAINING ON IBM 370

TOTAL TO £6400

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PROGRAMMERS with at least two years COBOL or ASSEMBLER, wishing to develop their careers within a major British company, will receive full training in appropriate areas. The data processing department ensure all programmers have the opportunity to learn a second language and that IMS OS JCL is fully explained. Teleprocessing and database techniques are incorporated in certain systems with all new development being in COBOL.

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Contributing to the successful growth rate of the company is an enterprising Data Processing department servicing both line management and manufacturing operations. The installation comprises a large IBM 370 mainframe being run under DOS/VS using CICS for on-line processing.

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This is an excellent opportunity to join a young and dynamic team where every opportunity will be offered to progress your career.

Ref: N1/1412

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Unilever Computer Services Ltd is a member of the Unilever group of companies, and is one of the largest and most successful computer service operations in the U.K. with activities ranging from business services through microprocessor systems to computerised information services. Our bureau service is based on several large I.B.M. compatible mainframes and operates a sophisticated telecommunications network within the U.K. and Europe.

The engineering region within UCSL is a separate marketing group with responsibility for servicing the requirements of the oil, petro-chemical, construction and allied industries. Our support teams provide a high calibre consultancy and development service to these industries, both in information and technical systems. Our application areas range through project management, cost control, materials control and manpower planning to pipe stressing and structural analysis.

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To project lead application systems development involving teams of up to 5 programmers, using interactive database technology. The successful applicant will be a graduate with at least 3 years relevant experience. The ability to communicate effectively with clients and to undertake systems analysis, design and specification is essential.

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£4000-£5,500

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CONTACT:
John Warren
UCSL, Station House
Harrow Road, Wembley, Middx. HA9 6EB

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Covering a wide range of subjects, our training staff fall into two main categories.

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Management Services - those who have worked closely with

computers in a Management Services environment, possibly in Q and M, and preferably with some knowledge of finance or accountancy.

We provide training for our own staff, and to our clients, both in the UK and overseas. Our Lecturers are involved from course design, through implementation to evaluation in an organisation which believes that good training makes good business sense and can prove it.

Of course, we train our Lecturers, building on their existing knowledge and skills with a tailored programme of induction into our products and teaching methods.

These vacancies, which are open to both men and women, offer an excellent opportunity to enter an extensive and sophisticated training environment, where specialist

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Please telephone or write for an application form to Rick Phillips, Director of Education, King, Harrow, 174 Hammersmith Road, London W6, Tel: 01 743 4191



Honeywell

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TECHNICAL SUPPORT STAFF

LEICESTER BUILDING SOCIETY
OADB, LEICESTER

Our Computer Department is looking for staff for a new Technical Support function.

The present installation consists of a twin Burroughs B37DD system at the centre of an expanding nationwide Data Communications network. It is planned to transfer operations to a dual B6800 system using an on-line data base.

The main requirement will be to ensure the successful implementation of the Data Base and Data Communications network, and monitor the performance of computer systems.

Applicants should preferably have sound experience of Data Base techniques and/or Data Communications, together with some systems design and programming knowledge. While knowledge of ALGOL and experience of Burroughs GEMCOS, NDL, DMS II software would be particularly useful, it is not essential as training will be given.

Salary will vary much depend on the experience and expertise that can be offered.

CONDITIONS OF EMPLOYMENT ARE EXCELLENT WITH BENEFITS WHICH INCLUDE CONCESSIONARY MORTGAGE INTEREST RATE, RELOCATION ASSISTANCE WILL BE PROVIDED WHERE NECESSARY.

APPLICANTS SHOULD STATE PERSONAL DETAILS, CAREER HISTORY AND PRESENT SALARY, IN WRITING TO: ASSISTANT PERSONNEL MANAGER, CHIEF OFFICE, LEICESTER BUILDING SOCIETY, OADB, LEICESTER LE2 2PF.

Computer Operator

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An extremely varied job as a member of the small team operating the Polytec's DECsystem 10 computer at London. After quickly becoming familiar with the machine and its operation, your responsibilities will include building staff and students in its use, ensuring full control of the reception area, maintaining accurate records, and deputising for the shift leader.

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Write quoting ref. 1039 for further details and application form, posting first-class to: Appointments Officer, Middlesex Polytechnic, Bounds Green Road, London N11 2ND, Closing date 3 January.

Middlesex Polytechnic

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He will be energetic, resourceful and capable of translating prospects' requirements into priced hardware/software configurations. Must be able to negotiate at all levels and have a flair for demonstrating machines. £9,000 package plus 2 litre car. Quote reference C100.

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Although office-based, must be extroverted and sales oriented with good software and hardware knowledge of mini computers, such as Data General. Will be required to supply technical support both in-house and to customers, including technical demonstrations. £9,000 package plus 2 litre car. Quote C200.

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Should have 2-3 years D.P. experience including 1 years programming.

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SYSTEMS PROGRAMMER

With knowledge in depth of RAL and familiarity with DOS/VS.

The Computer is IBM 3101/145 (700K) operating with DOS/VS. A Timesharing Network is in operation serving users with N.J.E. terminals and mini-computers in other locations. Software includes ENVIRON and TOTAL Data Base. Programming development is on line using 3270/3110.

Attractive salaries offered commensurate with experience. Ours is an all company products. Flexible working hours and contributory pension scheme.

Telephone (051-525 3881) or write giving details of education and experience to:

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Liverpool L9 7BQ

SERVICE ENGINEERS—MANAGERS

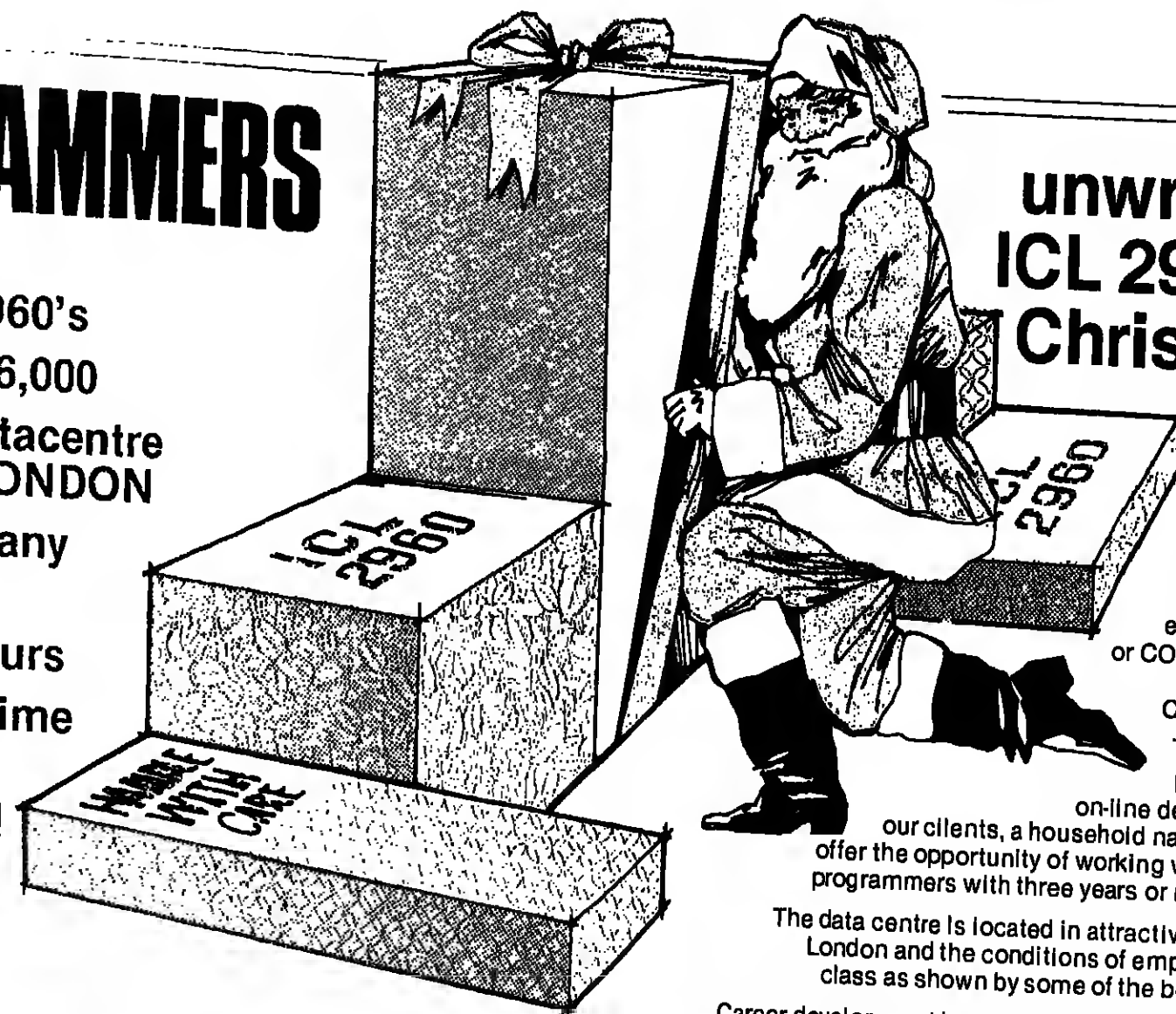
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Two new branch offices are the result of the continuing growth (47% increase in sales per annum) of one of the world's recognised computer manufacturers. This expansion is your guarantee for future opportunities and security - Top areas can be expected by those with experience in mini-computer computers for two new service areas: sales and engineering. The growth has resulted in the need for Regional development in London, Midlands and the north. If you are seeking a stimulating and dynamic environment, develop your career and feel that you can handle the above challenges call now 021 112

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For an experienced PLAN or COBOL programmer here is the ideal Christmas present - two ICL 2960's!

Due to increasing on-line development work, our clients, a household name, would like to offer the opportunity of working with ICL 2960's to programmers with three years or more experience.

The data centre is located in attractive offices in West London and the conditions of employment are first class as shown by some of the benefits opposite.

Career development is encouraged, so don't delay - place your order for an ICL 2960 today. Contact Capp Associates CROYDON office quoting ref. CW 52-85.

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CRAY Research (UK) Ltd. is a leading manufacturer of high speed computers. We are looking for experienced Senior Technical Customer Engineers to join our team.

The applicant should have previous experience of high speed computers and the ability to troubleshoot a complex range of computer hardware and software. The successful candidate will be responsible for the technical support of our customers and will be required to travel throughout the UK and abroad.

These positions carry good salaries commensurate with a company of an international reputation. The successful candidate will be required to join our team in the near future.

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Successful candidates will receive a competitive salary and benefits package. Please send your CV to: Personnel Manager, CRAY Research (UK) Ltd., 100, High Road, Waltham, Middlesex HA1 1AA.

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Minicomputer SUPPORT ANALYSTS



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Do you enjoy travel and variety? Have you got a sound background (defence, scientific or commercial) on minis or small business systems? Can you speak a foreign language?

If so, you could be interested in this London-based job with our clients, the market leaders in the word processing field. Currently experiencing tremendous growth, the job involves both pre-sales and post-sales implementation and support. Career prospects are excellent, and there may be the opportunity to relocate to Europe.

For Prog A, Spanish or knowledge of other Latin language would be particularly useful, but not mandatory.

If you are not so good at languages you could join Prog B however, candidates with some capability in German or another Northern European language would be an advantage.

Please ring us for a confidential discussion, quoting ref. 070, or leave a message on our answering machine when hours and we'll contact you.



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TO 28K ANALYST/PROG Lines
At least two years experience COBOL together with
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COMPUTECH 01-794 0202

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A vacancy exists in the Computer Department of M.B.S. for a trainee computer operator.

The department has a small staff and there is no shift working.

The applicant will be expected to operate a Hewlett Packard 2000 F computer, and the R.J.E. link to the Manchester University Regional Computer.

Preference will be given to applicants with some operating experience. The initial appointment will be on the Trainee Computer Operator scale £1899-£2547 per annum, and there is a possibility of progression to the Computer Operator scale.

Application forms are available from: Anne Allen, Manchester Business School, Administrative and Purchasing Officer, Booth Street West, MANCHESTER M15 6PB.

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- the stimulation of occasional visits to other user locations in the UK.
- leadership of one or more project teams of analysts and programmers.
- the use of both mainframe and minicomputer hardware, including communications and on-line systems.
- close involvement with positive line managers.

This opportunity will interest experienced analysts who are looking for a long-term career opening in a large successful company with over ten years commitment to the use of major computing systems.

Please ring us for an exchange of information, quoting ref. 968. Alternatively, leave a message on our answering machine after hours and we'll contact you.



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There may be some opportunity for UK and European travel, salaries and benefits will be highly competitive and fully reflect our position in the market.

To find out more about these opportunities please telephone Mrs F. Mason, on 01-440 4141 ext. 349 for an application form or write to Personnel Department, Data Systems Division, ITT Business Systems, Dorney House, 1a Oak Lane, Cockfosters Road, Boreham, Hertfordshire EN4 6DD.

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The job is in Westminster, the work is interesting and intensive, and the starting salary is around £7,000 p.a. There are other benefits and there are alternative opportunities if your experience is less, but your FORTRAN good.

Telephone RICHARD GOULDING on

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or send a c.v. to

COMPUTATION RESEARCH DEVELOPMENT
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CRD

RPG II

Programmer

to £4000 (S.E. Essex)

We need an R.P.G. II Programmer with at least 1 year's experience on System/3 obtained preferably in a manufacturing environment. Some C.C.P. experience would be useful.

The manufacturing date, based on our System/3 1150 is being extended into a line retrieval and update through C.C.P. This is an opportunity for a programmer with some experience to extend his/her knowledge further into manufacturing systems.

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Interested men or women should write or phone: Mrs N. Rivers, Personnel Department, York Division of Borg-Warner Limited, Garthwaite Lane South, Boston, Essex.
Tel: Boston 22231.



YORK DIVISION OF BORG-WARNER LIMITED

UNIVERSITY OF SALFORD COMPUTING OFFICER

Regulated by the Systems section of the Computing Laboratory to provide support, support and development for the University's Computing Service on its PRIME 350/400 and ICL 1904S computer systems and their external connections in the North West Universities Network.

Applicants should have some assembly language experience and a good knowledge of FORTRAN.

Salary: £3803-£5565 USS Supranational.

Further particulars and application forms may be obtained from The Registrar, University of Salford, Salford M6 4WT to whom completed applications should be returned by 31 December 1978 quoting reference CL/80/CW.

UNIVERSITY OF SURREY SYSTEMS PROGRAMMER

Applications are invited for the post of Systems Programmer in the Computing Unit of the University.

We are in the process of replacing our ICL 1900 equipment with a large multi-access system. The successful candidate will be expected to work on the development of software for the new system and may also be involved with the general microprocessor applications with which the Unit is involved.

The salary will be on the scale £2803-£5565.

Further particulars can be obtained from the Head Office, University of Surrey, Guildford, Surrey, GU2 7XH. Telephone Guildford 71281, ext. 422. Applications in the form of a curriculum vitae, together with the names and addresses of two referees, should be sent to the Head Office by 8 January 1979.



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Excellent large earnings up to £10,000 to large Company or 1 family.

ADP are seeking a person already in a sales position within the computer industry to open up our NEWCASTLE office in January. The area this office covers is N.E. England.

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Applications, made on basis, should reach Andy Graham on 031-225 1567 or write to:

ADP Network Services
57 Melville Street
Edinburgh EH5 7HL



Computer Centre

The Polytechnic is establishing a Computer Centre to be responsible for computing facilities and services. A large and PHILIP, with computer systems equipping initially 64 terminals and a batch head will replace the existing ICL 1903A server in mid 1979. Additional computer staff are required and applications are invited for the posts of:

Applications Manager

£5342 - £7044 per annum including supplement.

To be responsible for the applications programming group. Candidates should have good qualifications and substantial experience of project management and control and of the needs of computer users in an educational or business and industrial environment.

Senior Programmers/ Systems Analysts

£5232 - £6060 per annum including supplement.

Candidates should have several years experience in at least one of the scientific, commercial, administrative, systems programming or user support areas, and be able to undertake programming systems design and development, and coordinate small project teams.

Programmers

£3782 - £5078 per annum including supplement.

Applicants should have a sound computing background and experience in applications or systems programming.

Further details and application forms from Personnel, The Polytechnic, Wolverhampton WV1 1LY. Telephone - Wolverhampton 27871.

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SAUDI ARABIA '79

18 OPPORTUNITIES FOR PERMANENT AND CONTRACT PERSONNEL

Our Client is one of the world's leading oil companies with over 1200 personnel currently working in Saudi Arabia. The company are currently operating IBM 370s under MVS and are upgrading to twin 3033s in July 1979. Positions are open to single status male or female applicants who should ideally have a degree or 'A' levels. The Company has positions available in 5 separate areas requiring different skills. Specific background is sought in one or more of the following areas:

8 APPLICATION PROGRAMMERS

2-5 years' experience in application programming on IBM 360/370 using PL1 or COBOL. Experience of MVS, IMS/VS, TSO, and/or MARK IV desirable but not essential.

3 SCIENTIFIC PROGRAMMERS

Experience of Civil Engineering, Simulation Sciences, or Electrical Engineering with 3 years + experience using FORTRAN and/or PL1.

3 SYSTEMS ANALYSTS

2-5 years' analysis experience with either applications or scientific programming background. Ability to train other personnel, read program dumps and advise on programming techniques useful. Background should include IBM 360/370 and knowledge of PL1 FORTRAN or MARK IV.

2 SYSTEMS PROGRAMMERS

2-5 years' experience on IBM 360/370 with knowledge of MVS Systems generation and maintenance. The position will entail performance measurement and evaluation; Program product installation; IMS generation; and handling the telecommunications software. Knowledge of TSO and JES-2 useful.

This is one of the best benefit packages currently offered in Saudi Arabia — they include:

- Tax free salary
- Termination Bonus
- First-class accommodation arranged and subsidised
- Free recreational facilities — beach, tennis, etc.
- Free local transportation
- Free medical care in a modern facility
- 11 days' Public Holiday + annual leave

Client interviews will be arranged in London on the week commencing January 8, 1979. Successful applicants must be prepared to fly out late January or early February.

For preliminary interviews contact Bob Edwards immediately on 01-439 1856.

MINI PROGRAMMERS & ANALYSTS C. London

An international banking organisation in the West End are seeking Basic/Plus programmers & Analysts with a minimum of 3 years' experience. The company uses the Mini's and is currently developing Du-Lim Systems, so any experience in this field will be an advantage. Salaries are high, prospects are good, and a 2½% Mortgage scheme is also available.

Reference HK50/1

FORTRAN PROGRAMMER Middx.

An international company based in Middlesbrough are seeking Fortran Programmers with a knowledge of graphics and a minimum of 18 months' experience. The company has a range of hardware which includes a large Mainframe & several mini & micro machines. Salaries will be very good with all large company benefits.

Reference HK50/2

REAL TIME PROGRAMMERS West End

One of the country's most respected Software Houses has a number of opportunities in their Real Time Systems Division based in Central London. Positions exist at all levels for Programmers & Analysts with a minimum of 12 months' experience upwards in ASSEMBLER or FORTRAN on any Real Time System. Salaries & Career prospects are exceptionally good with plenty of variety including travel overseas.

Reference HK50/3

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IBM	OOS	OPERATOR	6MTHS	£3500
IBM	OOS	OPERATOR	1YR	£4500
IBM	SYSS	OPERATOR	6MTHS	£3500
ICL	GN	SHIFT LDR	3YRS	£4900
ICL	1900	OPERATOR	1YR	£4000
ICL	1900	OPERATOR	6MTHS+	£3500
ICL	2800	OPERATOR	6MTHS	£3500
UNIVAC	1108	OPERATOR	1YRS	£4500
UNIVAC	1108	OPERATOR	1YR+	£4800
UNIVAC	9080	SHIFT LDR	3YRS+	£5000
UNIVAC	9030	SNR. OP.	2YRS+	£4800
HONEYWELL	GCOS	OPERATOR	2YRS	£4700
HONEYWELL	ANY	JUNIOR OP.	6MTHS	£3800
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DEC	POPIB	SNR. OP.	2YRS	£4800

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London W1R 7FB

COBOL PROGRAMMERS City

A major financial organisation with an expending ICL 2900 system is seeking several COBOL programmers. These positions will be ideal for people with 12 to 18 months' experience on any mainframe, and who want ANALYSIS prospects. The company offers high starting salaries, Season Ticket Loans, Flextime and a Subsidised Mortgage.

Reference PG50/4

PL1 PROGRAMMERS West End

Running a 370/135 installation, this company requires PL1 programmers with 12 months' experience and lots of initiative. The work is varied, and will provide excellent experience for the future. The package is first class, including Flextime, Season Ticket Loans & a Subsidised Mortgage scheme.

Reference PG50/5

RPG II ANALYST/PROGRAMMERS City

RPG II people at all levels are needed for this financial company based in the City. The experience required varies from 18 months to 5 years, covering PROGRAMMERS, ANALYSTS, and PROJECT LEADERS. TP and Data Base work will be involved, promotion prospects are superb, and benefits include LV's, Free Pension, Season Ticket Loans, and Subsidised Mortgage.

Reference PG50/6

01-439 7871
24hour answer phone

SWINDON

SENIOR SYSTEMS ANALYST

New projects From £6,500

Our clients have asked us to recruit a mature, experienced Senior Systems Analyst, probably with upwards of eight years computing experience. The job offers:

- plenty of development work (mainly management information, accounting and financial systems at present).
- the stimulation of occasional visits to other user locations in the UK.
- leadership of one or more project teams of analysts and programmers.
- the use of both mainframe and microcomputer hardware, including communications and on-line systems.
- close involvement with positive line managers.

This opportunity will interest experienced analysts who are looking for a long-term career opening in a large successful Company with over ten years commitment to the use of major computing systems.

Please ring us for an exchange of information, quoting ref. 968. Alternatively, leave a message on our answering machine after hours and we'll contact you.

EDP SYSTEMS 01.637 5796
52-53 Margaret St. London W1N 7FF

Programmers

with Assembler experience

You are probably a Graduate with 1-3 years programming experience which may have included real time, POP & small message switching systems or control systems. You are now looking to extend your experience in a more challenging stimulating environment with regular hands on activity on a wide variety of short-term real time projects which will afford you an all-round expertise.

We offer: The chance to improve your knowledge and familiarity with real time on a variety of short-term projects, the opportunity to become totally involved from inception to completion with as much client contact as you desire, professional responsibility for each project and real prospects of career advancement within the message switching sphere.

There may be some opportunity for UK and European travel, salaries and benefits will be highly competitive and fully reflect our position in the market.

To find out more about these opportunities please telephone Mr F. Mason, on 01-440 4141 ext. 349 for an application form or write to Personal Department, Data Systems Division, ITT Business Systems, Diversey House, 1a Chalk Lane, Cockfosters Road, Barnet, Hertfordshire EN4 6AD.

ITT Business Systems

**HOW HIGH CAN YOU CLIMB
FROM A BASE AT £7,000?**

We need a

SOFTWARE SPECIALIST

with a sound basic knowledge of mainframes and minis and of high and low level languages. Knowledge of the capabilities of various FORTRAN compilers and of overlay software would be useful.

We are developing an advanced project management package written in ATSTRAN (our own FORTRAN related language). We have designed our own database system and the package is designed to run on a range of mainframes and minis.

The job is in Westminster, the work is interesting and intensive, and the starting salary is around £7,000 p.a. There are other benefits and there are alternative opportunities if your experience is less, but your FORTRAN good.

Telephone **RICHARD GOULDING** on
01-222 9822, Ext. 13
or send e.c.v. to
COMPUTATION RESEARCH DEVELOPMENT
12/15 Dartmouth Street, London SW1H 9BL

CRD

RPGII

Programmer to £4000 (S.E. Essex)

We need an R.P.G.I.I Programmer with at least 1 year's experience on System/3 obtained preferably in a manufacturing environment. Some C.C.P. experience would be useful.

The manufacturing data, based on our System/3 1150 is being expanded into a time retrieval and update through C.C.P. This is an opportunity for a programmer with some experience to extend his/her knowledge further into manufacturing systems.

This is a secure position at one of Europe's most advanced air conditioning plants, and salaries and benefits are in line with a major International Group.

Interested men or women should write or phone Mrs N. Rivers, Personnel Department, York Division of Borg-Warner Limited, Grindlers Lane South, Basildon, Essex. Tel: Basildon 22231.



**YORK DIVISION OF
BORG-WARNER LIMITED**

UNIVERSITY OF SALFORD COMPUTING LABORATORY

COMPUTING OFFICER

Required by the Systems section of the Computing Laboratory to provide systems support and development for the University's Computing Service on its PRIME 300/400 and ICL 1904S configuration and their external connections in the North West Universities Network.

Applicants should have some assembly language experience and a good knowledge of FORTRAN.

Salary £3803-£856 USS Superannuation.

Further particulars and application forms may be obtained from The Registrar, University of Salford, Salford M6 4WT to whom completed applications should be forwarded by 21 December 1978 quoting reference CS/PR/1/10.

UNIVERSITY OF SURREY

SYSTEMS PROGRAMMER

Applications are invited for the post of Systems Programmer in the Computing Unit of the University.

We are in the process of replacing our ICL 1900 equipment with a large multi-access system. The successful candidate will be expected to work on the development of software for the new system and may also be involved with the general microcomputer application with which the Unit is involved.

The salary will be on the scale £3853-£856.

Further particulars can be obtained from the Staff Officer, University of Surrey, Guildford, Surrey, GU2 5XH. Telephone Guildford 7123, ext. 482. Applications, in the form of a curriculum vitae, together with the names and addresses of two referees, should reach the Staff Officer by 15 January 1979.

637 5557 day, 636 9659 eve



Network Services Ltd.

ACCOUNTS MANAGER

Excellent base earnings up to £10,000 (to be paid Company at 4 bands).

ADP are seeking a person already in a sales position within the computer industry to open up our NEWCASTLE office in January. The area this office covers is H.E. England.

The right person could find themselves being the AREA MANAGER within a mobile, successful company.

Applicants, male or female, should ring Andy Graham on 031-225 1587 or write to:

ADP Network Services
67 Malville Street
Edinburgh EH5 7HL



Computer Centre

The Polytechnic is establishing a Computer Centre to be responsible for computing facilities and services. A large and PRIME 300 interactive system supporting initially 64 terminals and a batch load will replace the existing ICL 1904A service in mid 1979. Additional computer staff are required and applications are invited for the posts of:

Applications Manager

£6342 - £7044 per annum including supplement.

To be responsible for the applications programming group. Candidates should have good qualifications and substantial experience of project management and control and of the needs of computer users in an educational or business and industrial environment.

Senior Programmers/Systems Analysts

£5232 - £6060 per annum including supplement.

Candidates should have several years experience in at least one of the scientific, commercial, administrative, systems programming or user support areas, and be able to undertake programming systems design and development, and coordinate small project teams.

Programmers

£3732 - £5073 per annum including supplement.

Applicants should have a sound computing background and experience in applications or systems programming.

Further details and application forms from Personnel, The Polytechnic, Wolverhampton WV1 1LY. Telephone - Wolverhampton 2731.

CAPITAL APPTS.

GRADUATES

Urgently required for training positions, industrial, commercial and computer-related situations.

SALARIES £3,000 ALL AREAS

637 5557 day, 636 9659 eve

SAUDI ARABIA '79 18 OPPORTUNITIES FOR PERMANENT AND CONTRACT PERSONNEL

Our Client is one of the world's leading oil companies with over 1200 personnel currently working in Saudi Arabia. The company are currently operating IBM 370s under MVS and are upgrading to twin 3033s in July 1979. Positions are open to single status male or female applicants who should ideally have a degree or 'A' levels. The Company has positions available in 5 separate areas requiring different skills. Specific background is sought in one or more of the following areas:

8 APPLICATION PROGRAMMERS

2-5 years' experience in application programming on IBM 360/370 using PL1 or COBOL. Experience of MVS, IMS/VS, TSO, and/or MARK IV desirable but not essential.

3 SCIENTIFIC PROGRAMMERS

Experience of Civil Engineering, Simulation Sciences, or Electrical Engineering with 3 years + experience using FORTRAN and/or PL1.

3 SYSTEMS ANALYSTS

2-5 years' analysis experience with either applications or scientific programming background. Ability to train other personnel, read program dumps and advise on programming techniques useful. Background should include IBM 360/370 and knowledge of PL1 FORTRAN or MARK IV.

2 SYSTEMS PROGRAMMERS

2-5 years' experience on IBM 360/370 with knowledge of MVS Systems generation and maintenance. The position will entail performance measurement and evaluation; Program product installation; IMS generation; and handling the telecommunications software. Knowledge of TSO and JES-2 useful.

This is one of the best benefit packages currently offered in Saudi Arabia — they include:

- Tax free salary
- Termination Bonus
- First-class accommodation arranged and subsidised
- Free recreational facilities — beach, tennis, etc.
- Free local transportation
- Free medical care in a modern facility
- 11 days' Public Holiday + annual leave

Client interviews will be arranged in London on the week commencing January 8, 1979. Successful applicants must be prepared to fly out late January or early February.

For preliminary interviews contact Bob Edwards immediately on 01-439 1856.

MINI PROGRAMMERS & ANALYSTS C. London to £7000 plus Mortgage

An international banking organisation in the West End are seeking Basic/Basic plus Programmers & Analysts with a minimum of 3 years' experience. The company uses Dec Mini's and is currently developing On Line Systems, so any experience in this field will be an advantage. Salaries are high, prospects are good, and a 2½% Mortgage scheme is also available.

Reference HK50/1

FORTRAN PROGRAMMER

Middle, to £6000

An international company based in Middlesbrough are seeking Fortran Programmers with a knowledge of graphics and a minimum of 18 months' experience. The company has a range of hardware which includes a large Mainframe & several mini & micro machines. Salaries will be very good with all large company benefits.

Reference HK50/2

REAL TIME PROGRAMMERS

West End £5000 to £8000

One of the country's most respected Software Houses has a number of opportunities in their Real Time Systems Division based in Central London. Positions exist at all levels for Programmers & Analysts with a minimum of 12 months' experience upwards in ASSEMBLER or FORTRAN on any Real Time System.

Salaries & Career prospects are exceptionally good with plenty of variety including travel overseas.

Reference HK50/3

OPERATIONS

IBM	OS	OPS SPT	1YR	£4000
IBM	DATA 100	OPERATOR	1YR	£4900
IBM	OS	SNR. OP.	2YRS	£5000
IBM	OS	OPERATOR	6MTHS	£3500
IBM	OS	OPERATOR	1YR	£4500
IBM	SYS3	OPERATOR	6MTHS	£3500
ICL	GH	SHIFT LDR	3YRS	£4900
ICL	1800	OPERATOR	1YR	£4000
ICL	1800	OPERATOR	6MTHS+	£3500
ICL	2800	OPERATOR	6MTHS	£3500
UNIVAC	1106	OPERATOR	1YRS	£4500
UNIVAC	1106	OPERATOR	1YR+	£4800
UNIVAC	9030	SHIFT LDR	3YRS+ c	£5000
UNIVAC	9030	SNR. OP.	2YRS+	£4800
HONEYWELL	GCOS	OPERATOR	2YRS	£4700
HONEYWELL	ANY	JUNIOR OP.	6MTHS	£3800
NCR	B1, B2	SNR. OP.	1YRS	£4400
DEC	POP10	SNR. OP.	2YRS	£4800

DATA CONTROLLERS

WE HAVE MANY POSITIONS, BOTH JUNIOR AND SENIOR AT SALARIES UP TO £8000.



COBOL PROGRAMMERS

City to £5000 plus Mortgage

A major financial organisation with an expanding ICL 2900 system is seeking several COBOL programmers. These positions will be ideal for people with 12 to 18 months' experience on any mainframe, and who want ANALYSIS prospects. The company offers high starting salaries, Season Ticket Loans, Flextime and a Subsidised Mortgage.

Reference PG50/4

PL1 PROGRAMMERS

West End £5500 plus Mortgage

Running a 370/135 installation, this company requires PL1 programmers with 12 months' experience and lots of initiative. The work is varied, and will provide excellent experience for the future. The package is first class, including Flextime, Season Ticket Loans & a Subsidised Mortgage scheme.

Reference PG50/5

RPG II ANALYST/PROGRAMMERS

City to £8000 plus Mortgage

RPG II people at all levels are needed for this financial company based in the City. The experience required varies from 18 months to 5 years, covering PROGRAMMERS, ANALYSTS, and PROJECT LEADERS.

TP and Data Base work will be involved, promotion prospects are superb, and benefits include LV's, Free Pension, Season Ticket Loans, and Subsidised Mortgages.

Reference PG50/6

Datascene Recruitment Ltd
Sceptre House
169-173 Regent Street
London W1K 7HL

01-439 7871

24 hour answer phone

JBA**PARIS****Assembler Programmer**

c.£12,500 pa

Fascinating work involving the interpretation and analysis of flight path patterns and other data relating to air traffic at a major European airport. Candidates must have at least 2 years ASSEMBLER experience, ideally gained on Hewlett Packard equipment, and a working knowledge of FORTRAN. A numerate degree and an appreciation of radar techniques would be useful.

This is a contractual position from 9 to 18 months but salary is excellent and the location even better.

Contact: Mike Creamer

Business Systems Consultant

South London

up to £7,500

Our client, one of the major computer manufacturers in the UK, has opportunities for Business Systems Consultants to join a pre-sales team based in South London.

Applicants should have at least four years experience in data processing with the majority of that spent in the design and implementation of commercial applications. Candidates should have undertaken feasibility studies and been involved in defining user department requirements. The Company is looking for staff with maturity, sound business background, diplomacy and the ability to meet objectives with minimal supervision.

Excellent salaries, car allowance and bonus scheme. Contact: Jim Baker

Systems Analysts

Greenford, Middx.

c.£6,000 - £7,000 + bonus

This leading U.K. pharmaceutical company is embarking on a completely new development project, establishing a network of HP 3000's which will provide on-line facilities catering for a wide range of new production, marketing and financial applications.

A few positions remain for high-calibre analysts to join the development team. Expertise in designing applications for on-line and/or database projects would be particularly welcome, although applicants with purely batch experience will be considered if their applications knowledge is relevant. Benefits include non-contributory pension and an excellent bonus scheme. Sports and social club facilities are available (and much used), and career opportunities are superb.

Contact: Andy Wright

For further information on any of the above vacancies please contact the appropriate consultant. If your qualifications do not match the above positions but you are seeking other opportunities please contact us anyway.

JAMES BAKER ASSOCIATES, International Personnel Consultants
16 Maddox Street, London W.1. Tel: 01-491 4478

Software Designers for Micro Based Systems

Herts

Neg to £7,500

We have been asked by our client, a micro systems house, to assist them in the recruitment of additional design programmers. Responsibilities will embrace all software aspects of new development work and the successful appointees will be expected to make a significant contribution to the projects. Applicants must have had previous experience in either operating systems, compilers or communications facilities and be anxious to broaden their expertise to include micro-processor technology. Programmers should be able to demonstrate a substantial background in ASSEMBLER level languages. In this dynamic and growing environment, your long term career prospects will depend very much on how committed you are to the role.

Contact: Margaret Stevens

Programmers

West End

up to £7,000 + benefits

A leading overseas banking group require programmers at all levels with a minimum of one year's COBOL experience, ideally gained on IBM/370. The installation handles a number of financial applications including an on-line system for foreign exchange.

The bank offers traditional fringe benefits including a very low mortgage scheme after a settling-in period which, together with low interest rates, represents a valuable package. Very pleasant working environment and flexible approach to those who can use initiative and accept responsibility.

Contact: Mike Creamer

Micro Programmer/Designer

North West London

range £6,000 to £7,000

If you have around three years good ASSEMBLER programming experience, preferably gained on minis or micros although any hardware experience will be considered, our client can offer you a superb opportunity to become involved in the world of micro-based business systems and operating software design and development.

The successful candidate will be joining a small team of outstanding talent, so for a self-motivated individual keen on learning new languages, design techniques, systems and applications, the prospects could hardly be better. Salary will be paid according to experience - rapid advances can be expected.

Contact: Andy Wright

PROGRAMMERS SENIOR PROGRAMMERS GET SET FOR '79**Leeds £4250 to £5250**

Our client a major computer user wishes to recruit additional programming staff with at least 12 months COBOL experience on any mainframe.

The work is truly stimulating including real-time and database applications and the opportunities for advancement are outstanding.

Rewards to successful candidates will be:

- * Starting salary from £4250 upwards depending on seniority.
- * First class benefits.
- * Relocation expenses.
- * Continuous training in advanced techniques.

Contact Ivor Norton quoting Ref c/78102 to arrange a local interview near your home or place of work.

Ivor Norton Management Services Ltd

Recruitment Consulting Division

20, Colindale Avenue, London NW9 1PL. P. Box 63, Capital Tower House, 101, City Road, London EC2Y 5JF. (Telephone 01-491 115, Tel. Telegram 86628)

Camden's Growing! Get In Now

With an exciting and challenging project, Camden County Council is seeking the following staff for its 1980/81 installation. These positions represent a new and exciting challenge and as such are under a fixed full term contract for a period of 12 months.

Senior Systems Analyst

He will be responsible for the development of the system and the design of the system. He will be responsible for the design of the system and the design of the system.

Project Leader

He will be responsible for the development of the system and the design of the system. He will be responsible for the design of the system and the design of the system.

Analyst / Programmer

He will be responsible for the development of the system and the design of the system. He will be responsible for the design of the system and the design of the system.

Programming Team Leader

He will be responsible for the development of the system and the design of the system. He will be responsible for the design of the system and the design of the system.

Senior Programmers

He will be responsible for the development of the system and the design of the system. He will be responsible for the design of the system and the design of the system.

Programmer (Career Grade)

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ENGINEER & PROGRAMMERS

A software applications engineer is required for the development of new systems for on-line data processing and database analysis. This will involve extensive use of higher level languages based on a DEC TOP 12 system. The work is in connection with the development of diagnostic procedures in learning and neurological clinics, using on-line measurements from patients and from part of the work of an M.R.C. supported team.

The position is for 2 years at an appropriate salary in the range of £5,367 (basic) to £6,567 (total) depending on experience.

Reference Number 387/A/CW

PROFESSOR

Applicants are invited from experienced programmers in the field of the State Analysis Service in the Institute of Social and Vibration Research to assist in the design and development of a new dual processor configuration in preparation for networking.

Applicants are invited to submit their applications to the following address:

OPERATING SYSTEMS

Enhancing the performance of the REXX 1.0 operating system used in the 11/60 and 11/34.

DATA ACQUISITION

Communications and signal selection modules including ADC and VDU terminal drivers and plotting facility.

UTILITIES

Structuring and manipulation of files and data bases, graphical presentation of data.

ALGORITHMS

Implementation of theoretically proven algorithms for time series analysis.

Salaries offered will be up to £8,665 per annum for systems work and up to £8,665 per annum for the other utilities.

U.S.S. Superannuation benefits. Part-time appointments may be possible, by arrangement, at appropriate pro-rata salaries. Reference Number 178/A/CW

Further information on each post may be obtained from D. A. S. Gifford, The University of Southampton, 900, High Road, London NW1 2RU, to whom applications should be sent.

Curriculum vitae and the names of three referees should be sent to the appropriate referees.

For application form please telephone our 24-hour recruitment answering service 01-877 8868 or send postcard to the Chief Executive, London Borough of Camden, Town Hall, Euston Road, London NW1 2RU, stating post and appropriate reference number.

Camden - an equal opportunity employer

Applicants are invited to apply for the following posts on the basis of their qualifications and experience. The successful applicant will be required to attend an interview with the relevant selection panel.

NEWSFLASH!

We have a bumper selection of jobs for all levels of COMPUTER STAFF

VIP

For a free copy of our new book 'How to get a job in the computer industry' contact us on 01-877 8868

or write to: The Computer Staff, 101, City Road, London EC2Y 5JF

Data Processing Recruitment Consultants**Real Time Programmers Scandinavia & Spain****Salary: £14K plus benefits**

The leading Scandinavian Systems and Turkey Supplier with offices in Scandinavia, Nigeria and California requires FORTRAN and/or ASSEMBLER programmers for its home based and Spanish operations. Whilst the applications under development are sophisticated Real-Time projects previous experience of Real-Time is not absolutely essential but in-depth FORTRAN and ASSEMBLER programming expertise is a pre-requisite. Preference will be given to those candidates who have very

recent or current experience on UNIVAC 490/4 or UNIVAC 1100 series. Willingness to relocate to Scandinavia or Spain for an extended period is absolutely essential and to assist you in your removal our client will meet all relocation expenses in addition to providing initial paid accommodation. Interviews will be held at our London offices in the New Year.

(Ref: 27A)

U.K. Re-Insurance Group City of London**Salaries: £6K — £9K + mortgage**

A major U.K. Insurance and Merchant Bank Group with a recently acquired U.S. based subsidiary with extensive and soon to be upgraded Computer facilities in the City requires additional D.P. personnel up to PROJECT MANAGER level. Ideally you will have around 3 years of continuous PL1 programming experience under OS and/or MVS and will either have on-line expertise or a desire to move into this area or Data Base design through participation in our clients training programmes.

Of particular importance is the ability to work as a member of a Specialist Project team under strict documentation and programming standards. A second language — ASSEMBLER or COBOL — would, in addition be of considerable advantage for the fulfilment of career aspirations. Our clients offer a low cost subsidised mortgage, private health and non-contributory pension scheme plus excellent restaurant facilities. Interviews will be held at the Company's offices in mid-December.

(Ref: 27B)

Process Control Specialists West Germany**Salaries to £15K**

Much of the forefront development in Process Control Software emanates from Western Europe and if you aim to move into frontier technology the opportunity arises to join a highly reputed Systems and Software Development Group engaged in exciting pioneering projects in the areas of: Robotics, Artificial Intelligence, Industrial Control Systems or Liquid Flow Monitoring Systems. Existing and new project teams require Consultants, Systems Designers, Senior Analysts, Analysts/Programmers and Programmers with direct and relevant experience in at least one of the above

spheres of activity. In particular, extensive Mini Computer Assembly is essential, and a degree or equivalent would be an advantage. You are certain to contribute valuable expertise to this prestigious group whilst expanding your own threshold of experience through working closely with other professionals at your own level. Our client will pay full relocation expenses for you and your family and provide a generous resettlement advance in addition to meeting the costs of temporary accommodation pending location of permanent housing.

(Ref: 27C)

Database Project Leader Copenhagen**Salary: c. £14K**

We are requested to recruit a Project Leader ideally 27-35 years offering an in-depth knowledge of both Europe and Teleprocessing techniques in an IBM environment. The successful candidate will be required to demonstrate current programming and design exposure in the implementation and support of Data Base and/or Real Time Systems having particular involvement with IBM's own software IMS, CICS, TSO or the products of the Independents, namely CINCOM'S TOTAL/ENVIRON.

ALTERGO'S SHADOW/QUOTA or ADABAS, whilst for Univac orientated personnel DMS 1100 knowledge is essential. Your past experience should have included PL/1 or COBOL programming and design and analysis experience within a financial or commercial environment. Supplemental to a high salary you will receive additional benefits including married or single staff accommodation, full relocation expenses, life and disability insurances.

(Ref: 27D)

Systems Designers + Programmers etc. London + Cheshire**Salaries: £6—9.5K (a.a.e.)**

A very prestige client with headquarters in London and regional offices located in Cheshire and throughout Europe urgently requires the following: Real-Time and on-line Programmers, Systems and Data base designers and compiler specialists with 2-5 years experience.

Of particular interest would be people with relevant experience in one or more of the following: IBM or JCL, with Assembler, PL/1 or COBOL and Ferranti, DEC

with Basic, RTLII or Coral. Also IMS or similar and Data Base design personnel are urgently sought. The scope of projects is both broad and demanding and certainly in keeping with the prestige of this client. You will play an important role in project development and the opportunity to enhance your technical expertise is one of the attributes of working with this reputable group. Fringe benefits are well above average, and full relocation expenses will of course be met.

(Ref: 27E)

Logistix, Freeport 32, London W1E 3YZ
01-491 4636
(Reverse charges)

Telex 28800

Aven House, 36 Oxford Street, London W1N 9HA

microgenWATFORD/LONDON/BRISTOL/
STOKE-ON-TRENT**SALES EXECUTIVE**

(SALARY + BONUS = c.£8K)

MICROGEN LTD — The leading COM Bureau in the UK is looking for a person to join its sales staff in Stoke-on-Trent.

Applicants should have a background in computer systems and programming with the personality and ability to handle negotiations with clients. Whilst experience in COM sales and COM systems would be an advantage, Analysts and Programmers who would like to pursue a career in sales should also apply.

The successful applicant will join a young, enthusiastic team and will enjoy a stimulating well paid career.

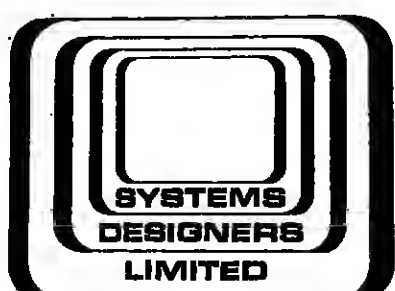
A company car will be provided. If this job appeals to you ring Bill Corbishley on (0782) 41041B, or write for an application form to—

Microgen Ltd.
Graphic House,
124 City Road,
Stoke-On-Trent,
Staffs.

DESIGNER/SENIOR ANALYST SALARY UP TO £8000

To lead small team responsible for development and implementation of commercial application systems. Proficiency HNC at equivalent with knowledge of financial accounting, budgeting/forecasting and/or project control, planning/forecasting knowledge of structural design and programming. TP and DBM desirable but not essential.

Interested applicants telephone:
Brian Phillips, SHAPCREST LTD, Catterham (22) 42383

**Programmers & systems engineers in Manchester: up to £7,500**

Systems Designers Limited is an independent British systems consultancy, backed by the NEB, and with an unrivalled reputation in mini and micro computer applications. Established in 1968 and currently 150 strong, the company is expanding its operations in both the UK and abroad. A full order book and continued demands for our high quality service have produced an immediate requirement for a number of professional programmers and systems engineers for our Manchester office. Current projects are challenging and rewarding and the company policy of full participation of all members offers broad prospects and opportunities for rapid progress for top people. Requirements exist for people with broad experience in the design and implementation of mini and micro computer systems using both assembler and high level languages. We are interested in hearing from programmers and systems engineers with at least four years' experience. Applicants must have good academic qualifications and a proven software ability, together with a professional outlook.

Please write to, or telephone, Mike Gray at
Elf House, Woodlands Road, Altrincham
Cheshire WA14 1HG.
Telephone: (061) 928 8305

GwentGwent County Council
COUNTY TREASURER'S DEPARTMENT
COMPUTER SECTION

Applications are invited for the following posts.

1. A GROUP LEADER

He is in charge of one of the four teams of Systems Analysts and Programmers. The work includes maintenance and development of existing applications and design new projects.

Salary Scale PO1/10 £5,806-£8,113

2. SYSTEMS ANALYST / PROGRAMMERS

to join existing teams who are working on the considerable variety of applications applicable to local authority.

Salary Scale SO1/2 LG 232 £6,060

The persons appointed should preferably be qualified by examination and have a minimum of five years' experience in computing.

Gwent operates a 370/148 with 3350 disk storage. The main programming languages are PL1, ASSEMBLER and FORTRAN in order of use. Candidates should have experience of these languages and I.B.M. operating systems.

Assistance will be granted towards removal expenses etc.

Applications to be submitted by 28th December, 1978.

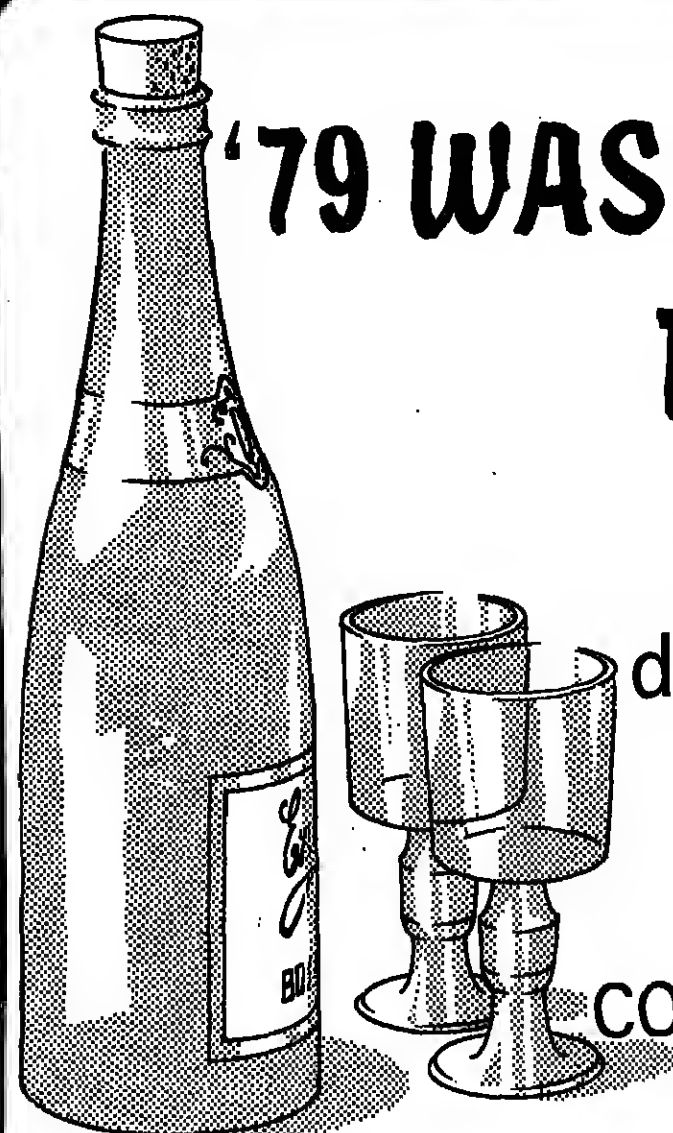
Application forms and further information (where applicable) for the above vacant posts can be obtained from the Personnel Section, Gwent County Council, County Hall, Cwmbran, Gwent NP24 2XH, to be returned by the date shown to the same address.

APPLICATIONS PROGRAMMER RESEARCH ASSISTANT SPATIAL ALGORITHMS PROJECT

Applications are invited for research staff on an SRC funded interdisciplinary project to investigate computer algorithms for spatial data problems and to implement a portable software library. Two posts are initially available.

PROGRAMMER at the UNIVERSITY OF EAST ANGLIA, NORWICH responsible for initial algorithm investigation and implementation. Candidates should have appropriate programming experience. FORTRAN would be an advantage for implementing, testing and documenting algorithms on a range of machines. Research and programming experience a virtue!

These appointments are for 2 years only on the following scales: Programmer £3,863 (first year) and £4,133 (second); Research Assistant £4,800 and £5,856 (first year) and £5,856 and £6,912 (second). Applications, with the names of 3 referees, should be received by 12 January for the University of East Anglia, Norwich NR4 7T, for the research assistant by the Assistant Secretary (Personnel), University College London, Gower Street, London WC1E 6BT. Further particulars for the respective posts may be obtained from the above.



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OCC Computer Personnel Limited

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If these openings sound interesting, please ring Neville John on 01-242 9356 (day) or Farnborough (Kent) 52880 (evenings and weekends) to discuss matters further. Alternatively, write giving details of your background and experience.

Management Consultants

London base with overseas travel

An international, British based Management Consultancy, markets and implements a comprehensive inventory planning and control package. This package has been successfully implemented on a batch basis on IBM S/3, ICL2903 and on larger machines in more than 100 organisations worldwide.

An interactive version of the product is now to be developed jointly by our client and a US based consultancy, and this has created the need for additional staff. They will join a London based group which is responsible for:

- developing new and improving existing software
- providing marketing and implementation support to the organisations' consultants world wide

The new staff may be involved in any aspect of the group's activities, and need to be prepared to travel at short notice to various overseas sites in a support role or to the US in connection with the new software developments.

Systems Consultant

£7,000-£8,000

Manufacturing Systems

Aged 26-32, candidates will be graduates with at least five years in the computer industry. They must be capable of programming well in COBOL, although programming is only a small part of the job. Systems design experience and a thorough knowledge of manufacturing systems is essential. On-line experience is desirable. A suitable candidate could now be working as a systems analyst, an analyst programmer, a consultant or as a DPM at a small installation. The demands of this consultancy position require personal qualities of maturity, adaptability, self confidence, fluency etc., which are at least as important as the technical background.

Programming Consultant

£5,000-£6,000

Candidates for this position are likely to be graduates in their early 20's, with 18 months or more practical COBOL or RPG II experience gained in a professional environment with a background of good formal training. Experience with a computer manufacturer, an established software-house or at a well run user installation would be acceptable. Personal qualities are as important as the technical experience, since the person appointed will be expected to develop in due course into a full consultancy role.



COMPUTER SUPERVISOR

to £5000 pa

Ref. B25

BEDFORD This is an interesting opportunity for an experienced person in the charge of a small computer installation. You should have a minimum of 5 years experience of running computers, and preferably some knowledge of programming software on minis, although not essential.

This is a position for a confident, self-assured individual, capable of using initiative, together with the ability to "manage". The Computer Supervisor reports directly to the Financial Manager.

The main areas of responsibility will be the supervision and operation of the system and 5 shift, and includes encoding equipment, input/output data control, scheduling, distribution, and liaison with software suppliers. The hardware is a Philips 410 data based system, with applications covering general accounting routines and a management information system.

The company is based in Bedford, a subsidiary of a major British organisation.

Applications, which will be treated in the strictest confidence, should be made to:

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All classified copy should reach our offices no later than 5.30 p.m. on the Monday preceding Thursday's publication.

If complete artwork is supplied 10 a.m. on a Tuesday.

Ring David Abbey for further details on 01-281 8016.

DERBYSHIRE CONSTABULARY

Applications are invited for the following post at Force Headquarters, Ripley, Derby. Job descriptions are available.

SYSTEMS ANALYST

The salary will be in accordance with the N.J.C. Scale S.O. 1/2 £4,920-£5,748 per annum plus £312 per annum supplement.

The successful candidate will be required to join part of a newly created computer project team.

He/she should have a programming background, preferably in real time systems, with a working knowledge of a low level language.

He/she will be required to assist in the evaluation, design and implementation of major systems under the direction of the Project Manager. The work will involve the design and development of dedicated online computer systems for the Derbyshire Constabulary, which will include police command and control information systems, from feasibility to implementation, and thereafter continuing systems development and maintenance. Also liaison with the local authority in connection with the design and development applications on their main frame IBM 370/148 computer.

A degree or appropriate professional qualification is desirable.

Application forms from the Chief Constable, Force Headquarters, Butterley Hall, Ripley, Derby, to be returned without delay.

Doing a great job for Derbyshire

THE SALES AND MARKETING BIT

Essential to see as well as hear buyer's reaction

THE ability to read minds would be a tremendous asset to any salesman (particularly in the context of his sales manager).

Yet a degree of skill in assessing what is happening in the buyer's mind is essential if sales success is to be consistently achieved. It is all a matter of sales sensitivity and attention to detail.

Most emotional fluctuations are reflected in some physical interaction, and in most instances the interpretation of these outward manifestations is obvious. By and large people don't scowl and stamp their feet because they are pleased — and so on!

Therefore, in the selling situation, it is essential that the salesman sees as well as hears the buyer's reaction to the sales dialogue.

Take for instance, the situation where the buyer suddenly leans forward attentively. That usually means the salesman has said something which interests him.

Maybe a solution to one of his problems? A facility he wants but didn't know existed? A need which the salesman's product can satisfy?

Whatever the reason, that kind of physical movement is usually a selling signal (a popular US term for this phenomenon is the "hot button") which usually means that the salesman should be attempting a "full" or "trial" sales close, having "homed-in" on the point of interest.

And what about the buyer who switches from a smile to a frown? At the very least he disagrees with what is being said. At the other extreme he could be upset, offended, even insulted. The salesman who does not react to this type of selling signal could well be talking himself out of the business.

Take, for instance, the buyer who at the end of the salesman's presentation and perhaps some ensuing dialogue collects up the sales literature and puts it into a neat pile on his desk.

Is he subconsciously saying, "I now know sufficient about this product to enable me to buy it if I so desire"? Probably, so there is only one thing for the salesman to do — ask for the order.

What about the buyer who is constantly looking out of the window, doodling on his thumbnail or attempting to disprove the Theory of Relativity on his five quid pocket calculator? Something has to be wrong.

Apart from the obvious conclusion that salesman is boring him, it is essential to find out why. No requirement for the salesman's product? Ineffective presentation? Wrong department? There has to be a reason. The solution is obvious — ask!

The range of selling signals is enormous when one thinks about it. The buyer is constantly consulting his watch. Is he really paying attention? Would it

be best to get out now and come back some other time, or does he simply want to give the salesman the order as quickly as possible so that he can be on time to meet his Auntie Mildred for lunch?

The answer is simple — ask! "I want to be sure you have sufficient information to enable you to buy my company's product. My presentation of all the relevant facts will take me a little while longer. Would you prefer me to come back next week or do you feel you have sufficient information to make a decision in our favour now?"

There are so many selling signals which reflect a whole range of emotions from excitement to absolute boredom.

It is the salesman's job constantly to look out for them and react accordingly, and that reaction should almost always be in the form of a relevant question, which is designed to lead to the sales close.

So the next time a client leans forward enthusiastically, do get ready to ask him for the order, and if a prospect is tapping out on his desk with one hand while playing solitaire with the other, do take the hint.

TRADER

PRODUCT NOTES

Interface

COMPUTER graphics and memory products manufacturer Calcomp has introduced a dual port RS 232C interface for use with its range of digitisers.

Using the Interface, any Calcomp digitiser can communicate independently with both its host computer and a graphics terminal in either direction. This provides the digitiser with interactive capabilities without any of the commonly found sacrifices in accuracy.

With most other video terminal-based digitising systems the CPU only receives the amount of data which the screen itself can accommodate.

In cases where a large or high resolution digitiser is required the amount of data could be many times greater than screen capacity. This means that the user is seriously restricted in the level of accuracy to which he can work. Calcomp pointed out.

With Calcomp's new system the CPU and terminal are independent, so there is no such restriction. Consequently all digitised data is received by the host computer which allows full use of all capabilities of the digitiser. It costs £825.

Calcomp Ltd (CV), Cory House, The Ring, Bredford, RG12 1ER. Tel: (0494) 50211.

Puzzle Answer

THE Magic Multiplier is 6400

